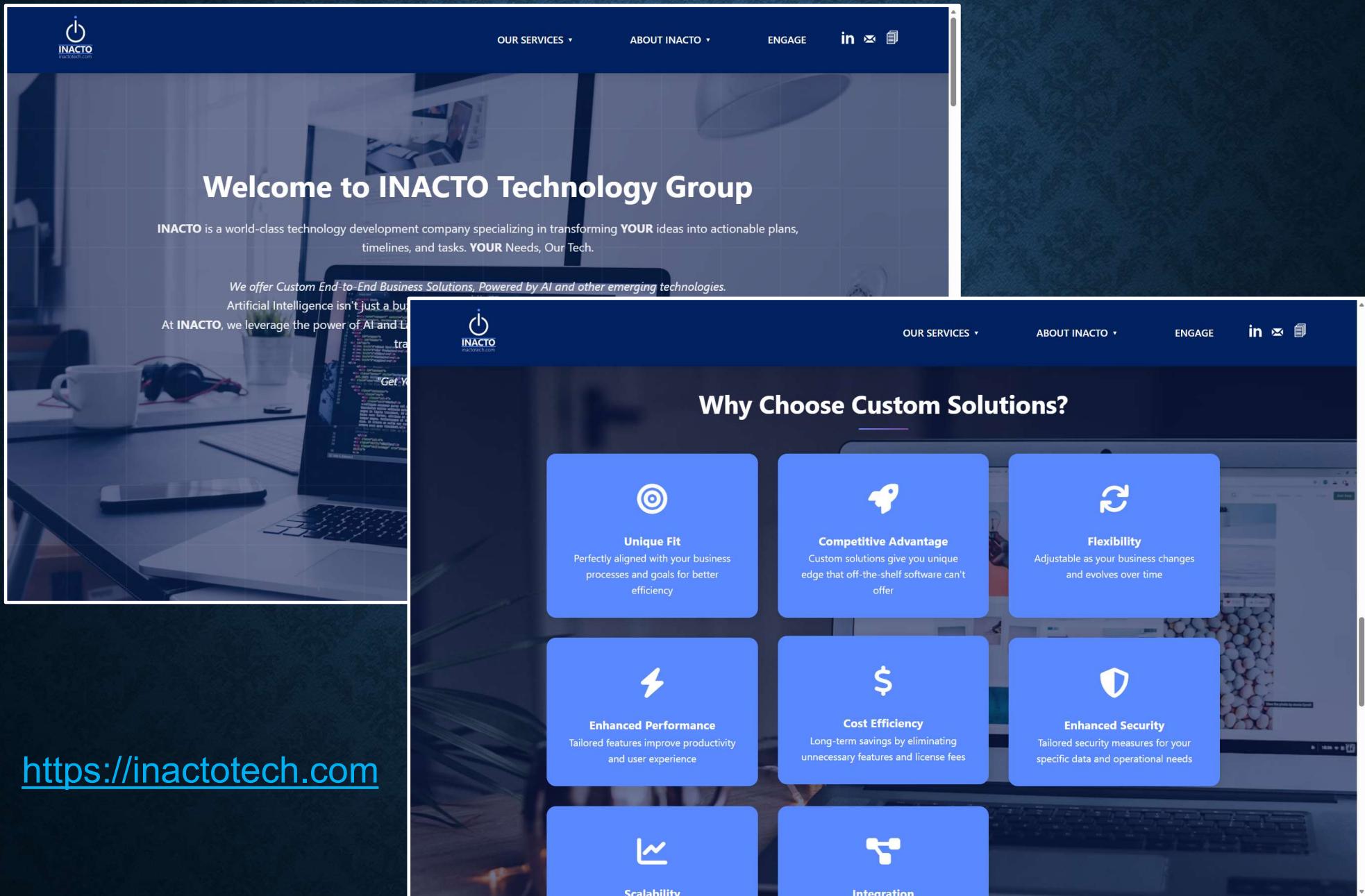


**JOHN  
JAMES  
NORTHROP**

Digital Design and Application  
Development Portfolio

# Inacto Technology Group: Website Design



**OUR SERVICES** **ABOUT INACTO** **ENGAGE**   

## Welcome to INACTO Technology Group

INACTO is a world-class technology development company specializing in transforming **YOUR** ideas into actionable plans, timelines, and tasks. **YOUR** Needs, Our Tech.

*We offer Custom End-to-End Business Solutions, Powered by AI and other emerging technologies.*

At INACTO, we leverage the power of AI and Li

**OUR SERVICES** **ABOUT INACTO** **ENGAGE**   

### Why Choose Custom Solutions?

- Unique Fit**  
Perfectly aligned with your business processes and goals for better efficiency
- Competitive Advantage**  
Custom solutions give you unique edge that off-the-shelf software can't offer
- Flexibility**  
Adjustable as your business changes and evolves over time
- Enhanced Performance**  
Tailored features improve productivity and user experience
- Cost Efficiency**  
Long-term savings by eliminating unnecessary features and license fees
- Enhanced Security**  
Tailored security measures for your specific data and operational needs
- Scalability**
- Integration**

<https://inactotech.com>

# Bar Petite: Website Design

The image shows a screenshot of the Bar Petite website. The top navigation bar includes links for ABOUT, MENUS, COMMUNITY, and CONTACT. The main content area features a large, colorful photograph of cocktails. A banner on the left side of the photo reads "Welcome to Bar Petite!" and "SMALL PLATES. BIG DRINKS". Below this, text describes the establishment as a "COZY, FAMILY-OWNED HIDEAWAY JUST VILLAGE SERVING HANDCRAFTED MARTINI VIBES ALL DAY". It also mentions "LIVE MUSIC 3 NIGHTS/WK • HAPPY HOUR • LARGE FREE PARKING". A "BOOK NOW" button is present. The right side of the image shows a detailed view of the "OUR COMMUNITY" section. This section includes a "Music Pairing" section showing a Spotify playlist titled "Bp Power Hour" by Jconzone, a "Happenings" section showing a Facebook page for Bar Petite, and a "Feedback" section showing two Yelp reviews. The overall design is warm and inviting, with a focus on community and music.

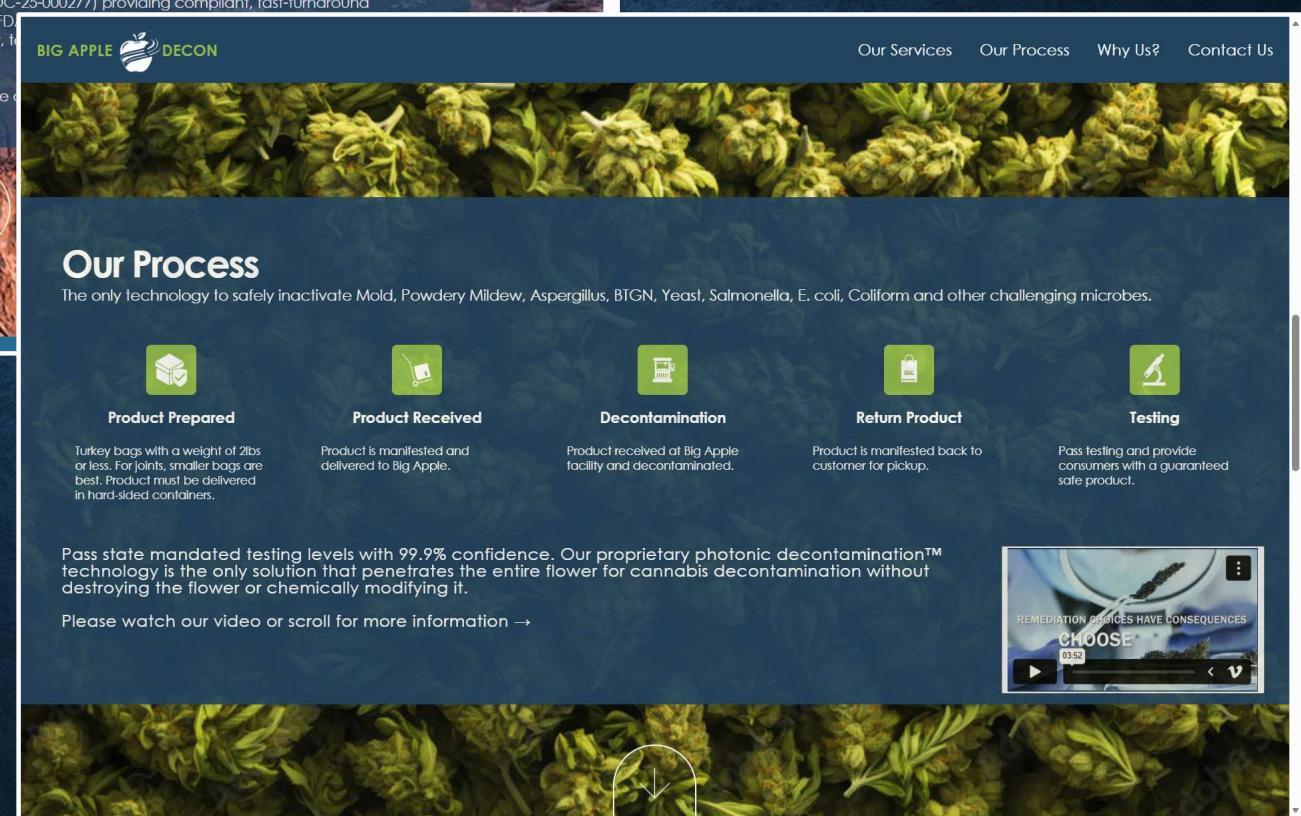
<https://barpetiteli.com>

# Big Apple Decontamination

## Website Design



The homepage features a large banner image of a lighthouse at sunset. In the top left corner is the company logo, a circular emblem with "BIG APPLE" and "DECON" around a stylized apple. The top navigation bar includes "Our Services", "Our Process", "Why Us?", and "Contact Us". The main content area has a dark background with a large, semi-transparent "Welcome to Big Apple Decon" text overlay. Below it, a sub-headline reads "Decontamination Services for New York State Licensed Cannabis Facilities". A descriptive paragraph explains the service: "Big Apple Decon is a licensed New York facility (License #OCM-PROC-25-000277) providing compliant, fast-turnaround decontamination for cannabis operators. Powered by Rad Source FDR, we meet state microbial testing requirements without compromising potency, taste, or smell of your products moving through your supply chain." A "Contact us" button is present. A circular "Next" button is located in the bottom right corner of the banner area.



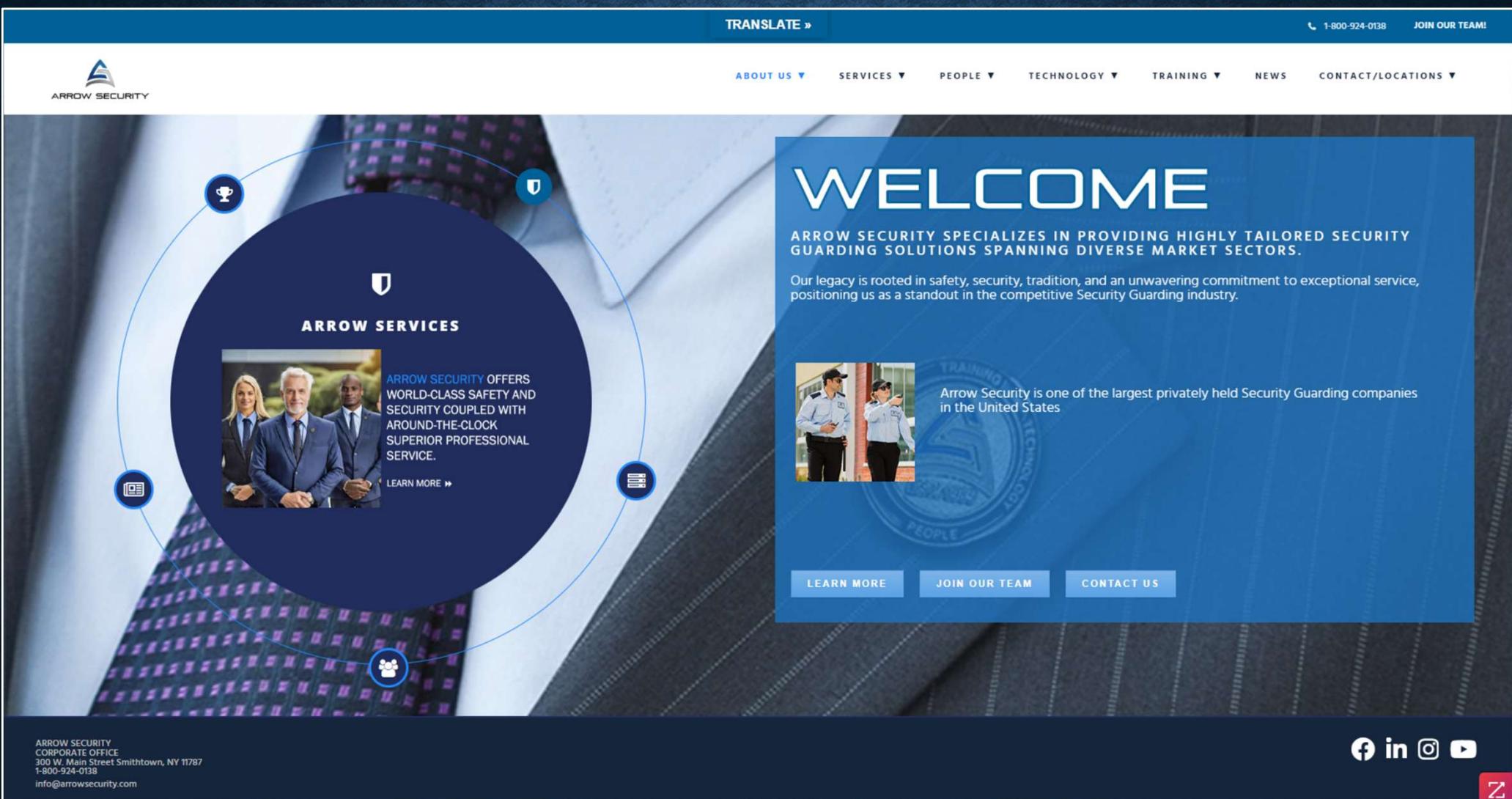
The process page features a large banner image of cannabis buds. The top navigation bar is identical to the homepage. The main section is titled "Our Process" with a sub-headline: "The only technology to safely inactivate Mold, Powdery Mildew, Aspergillus, BTGN, Yeast, Salmonella, E. coli, Coliform and other challenging microbes." Below this, five process steps are outlined with icons and descriptions:

- Product Prepared**: Turkey bags with a weight of 2lbs or less. For joints, smaller bags are best. Product must be delivered in hard-sided containers.
- Product Received**: Product is manifested and delivered to Big Apple.
- Decontamination**: Product received at Big Apple facility and decontaminated.
- Return Product**: Product is manifested back to customer for pickup.
- Testing**: Pass testing and provide consumers with a guaranteed safe product.

A video player in the bottom right corner shows a video titled "REMEDIATION CHOICES HAVE CONSEQUENCES CHOOSE" with a play button and a timestamp of 03:52.

<https://bigappledecon.com>

# Arrow Security: Website Design



The screenshot shows the homepage of Arrow Security's website. The header features a dark blue background with the company logo (a stylized 'A' inside a triangle) and the text 'ARROW SECURITY' in white. On the right side of the header are links for 'TRANSLATE »', a phone icon with '1-800-924-0138', and 'JOIN OUR TEAM!'. Below the header is a navigation bar with links for 'ABOUT US ▾', 'SERVICES ▾', 'PEOPLE ▾', 'TECHNOLOGY ▾', 'TRAINING ▾', 'NEWS', and 'CONTACT/LOCATIONS ▾'. The main content area has a large blue circular graphic on the left containing the text 'ARROW SERVICES' and a photo of three professionals. To the right is a large 'WELCOME' heading and a sub-headline: 'ARROW SECURITY SPECIALIZES IN PROVIDING HIGHLY TAILORED SECURITY GUARDING SOLUTIONS SPANNING DIVERSE MARKET SECTORS.' Below this is a text block: 'Our legacy is rooted in safety, security, tradition, and an unwavering commitment to exceptional service, positioning us as a standout in the competitive Security Guarding industry.' There is also a photo of two security guards and a circular seal with the words 'TRAINING', 'TECHNOLOGY', and 'PEOPLE'. At the bottom are three calls-to-action: 'LEARN MORE', 'JOIN OUR TEAM', and 'CONTACT US'. The footer contains the company's address: 'ARROW SECURITY CORPORATE OFFICE, 300 W. Main Street Smithtown, NY 11787', phone number '1-800-924-0138', and email 'info@arrowsecurity.com'. On the right are social media icons for Facebook, LinkedIn, Instagram, and YouTube, and a small red square with a white 'Z'.

ARROW SECURITY

CORPORATE OFFICE

300 W. Main Street Smithtown, NY 11787

1-800-924-0138

info@arrowsecurity.com

TRANSLATE »

1-800-924-0138

JOIN OUR TEAM!

ABOUT US ▾

SERVICES ▾

PEOPLE ▾

TECHNOLOGY ▾

TRAINING ▾

NEWS

CONTACT/LOCATIONS ▾

# WELCOME

ARROW SECURITY SPECIALIZES IN PROVIDING HIGHLY TAILORED SECURITY GUARDING SOLUTIONS SPANNING DIVERSE MARKET SECTORS.

Our legacy is rooted in safety, security, tradition, and an unwavering commitment to exceptional service, positioning us as a standout in the competitive Security Guarding industry.

LEARN MORE

JOIN OUR TEAM

CONTACT US



ARROW SERVICES

ARROW SECURITY OFFERS WORLD-CLASS SAFETY AND SECURITY COUPLED WITH AROUND-THE-CLOCK SUPERIOR PROFESSIONAL SERVICE.

LEARN MORE ▶



Arrow Security is one of the largest privately held Security Guarding companies in the United States







<https://arrowsecurity.com>

# Arrow Security: Website Design

The image shows the homepage of Arrow Security's website. The header includes the company logo, a phone number (1-800-814-0108), and a 'JOIN OUR TEAM' button. Below the header, there are four main service sections: 'PROPERTY MANAGEMENT', 'EDUCATION SAFETY & SECURITY', and 'HEALTHCARE SAFETY & SECURITY', each with a circular icon and a 'LEARN MORE' button. The 'MARKETS WE SERVE' section at the top right lists various industries: CONSTRUCTION, TRANSPORTATION, GOVERNMENT, HOTELS/HOSPITALITY, RESIDENTIAL, MANUFACTURING, FINANCIAL, and RETAIL. The background of the page features a woman in a blue blazer holding an orange folder and a man in a blue shirt holding a blue folder, standing in an office hallway.

The image shows the homepage of Arrow Security's website. At the top, there is a navigation bar with links for 'TRANSLATE', 'ABOUT US', 'SERVICES', 'PEOPLE', 'TECHNOLOGY', 'TRAINING', 'NEWS', and 'CONTACT/LOCATIONS'. The main title 'ARROW ACADEMY' is prominently displayed in large, white, sans-serif letters on a blue rectangular background. Below the title, a sub-headline reads: 'WE ARE PROUD TO OFFER ARROW ACADEMY, OUR ON-LINE TRAINING WITH NEARLY 200 ONLINE COURSES DESIGNED SPECIFICALLY FOR THE PROFESSIONAL SECURITY OFFICER. WE OFFER A TRAINING PROGRAM THAT FITS THEIR SPECIFIC NEEDS.' To the right of the text, a young Black man with glasses and a plaid shirt is smiling and looking towards the camera. In the bottom left corner of the blue box, there is a circular icon with a camera symbol and the text 'Academy Offerings' followed by a list of course topics. At the very bottom of the page, there are two buttons: 'COURSE CATALOG (PDF)' and 'CONTACT US'.

An aerial photograph of the New York City skyline at sunset, with the Arrow Security logo (a stylized 'A' inside a circle) overlaid on several buildings across the cityscape.

# Arrow Security:

## Motivational Posters



### ARROW MISSION:



ARROW SECURITY PROVIDES WORLD-CLASS SAFETY AND SECURITY SERVICES TO PROTECT WHAT'S IMPORTANT TO OUR CLIENTS, BECAUSE EVERYONE DESERVES TO FEEL SAFE AND SECURE AND HAVE THE PEACE OF MIND THAT COMES WITH KNOWING THEY ARE PROTECTED.

[arrowsecurity.com](http://arrowsecurity.com)  
(800) 924-0138



### ARROW VISION:

TO CREATE AN ARMY OF ARROW SECURITY ADVOCATES IN OUR EMPLOYEES AND CLIENTS BY BECOMING BOTH THE EMPLOYER AND PROVIDER OF CHOICE IN THE SECURITY INDUSTRY.

CREATE AN ENVIRONMENT WHERE OUR EMPLOYEES CAN GROW, MAKE A DIFFERENCE, AND DO THE BEST WORK WITH THE BEST TEAMMATES.

DELIGHT CLIENTS IN AREAS THAT MATTER TO THEM EVERY DAY AND AT EVERY OPPORTUNITY WITH THE MOST PROFESSIONAL SECURITY SERVICE.

[arrowsecurity.com](http://arrowsecurity.com)  
(800) 924-0138



### ARROW CULTURE:

THE ARROW SECURITY CULTURE IS SIMPLE AND CLEAR...

### "WE CARE"

WE CARE ABOUT OUR EMPLOYEES.  
WE CARE ABOUT OUR CLIENTS.  
WE CARE ABOUT THE WORLD WE LIVE IN.  
WE CARE ABOUT EACH OTHER.  
WE CARE ABOUT KEEPING PEOPLE SAFE.

TO ENSURE WE MAINTAIN THAT CULTURE, WE WILL FOCUS ON:

PROFESSIONALISM, RESPECT, OPPORTUNITY, TEAMWORK, EQUALITY, COMMITMENT, AND TRUST.

[arrowsecurity.com](http://arrowsecurity.com)  
(800) 924-0138



# Arrow Security:

## Journal / Event Advertisements



ARROW SECURITY  
IS HONORED TO BE A PARTICIPATING SPONSOR FOR  
TUESDAY'S CHILDREN'S 9TH ANNUAL MILITARY GOLF OUTING

As a true Super Regional guarding company, Arrow Security is large enough to provide our clients with the resources, technology, and supervision to deliver a superior security program while being nimble enough to react quickly and deliver an exceptional customer experience. It's our service that sets us apart!

For more information on Arrow Services or Employment opportunities, please visit [ArrowSecurity.com](http://ArrowSecurity.com) or Call: 1 (800) 924-0138.



ARROW SECURITY  
  
FIRE ACADEMY



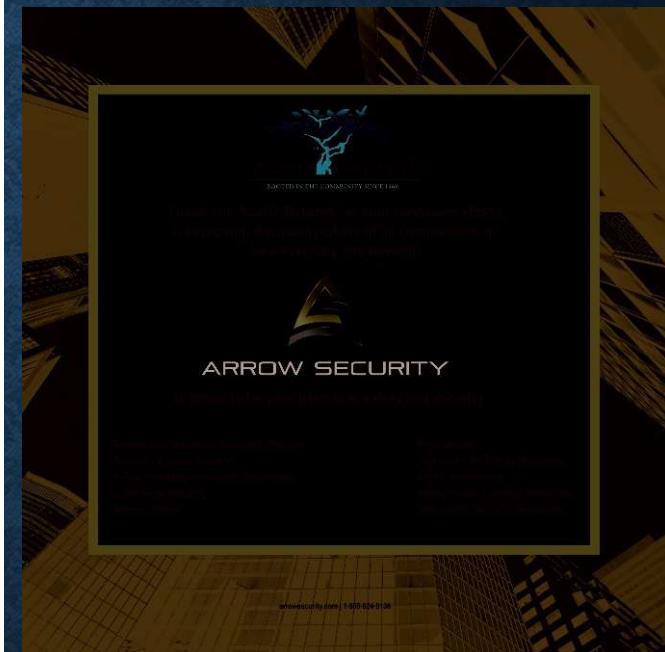
ARROW SECURITY  
SERVING BUILDING OWNERS & PROPERTY MANAGEMENT COMPANIES SINCE 1985

- SECURITY / CONCIERGE OFFICERS
- FIRE LIFE SAFETY DIRECTORS
- INDUSTRY-LEADING TRAINING ACADEMY

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ARROW SECURITY  
Is proud to sponsor this ad in honor of  
Leslie and Kimberly Kaminoff  
and their receiving the  
  
Lifetime Achievement Award!  
Congratulations to Leslie, Kimberly, and all of the 2023 award winners!  
[arrowsecurity.com](http://arrowsecurity.com)



LOCATED IN THE COMMUNITY SINCE 1985  
Arrow Security Protects Businesses, Residential Properties, and Commercial Properties throughout the Country. We offer a variety of services including Security, Concierge, Fire Life Safety, and Industry-Leading Training Academy.

ARROW SECURITY  
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[arrowsecurity.com](http://arrowsecurity.com) | (800) 924-0138

# NorthwellHealth: HIE Success Stories

 **HIE Success Story:**  
Feinstein Institute for Medical Research  
Duchenne Muscular Dystrophy (DMD) Study

## A Patient ListApp Solution

The Feinstein Institute for Medical Research is the research branch of Northwell Health. The Institute is comprised of more than 1,500 clinicians, scientists and staff who work in laboratories and clinical research programs in collaboration with clinicians and patients throughout the many facilities of Northwell Health.

*Every year, more than 15,000 patients and volunteers participate in over 2,000 research studies.*

**THE CHALLENGE...**

Oftentimes, finding qualified subjects for their studies and tracking the many different variables of interactions with the subjects within a cohort of thousands of participants, their care providers, and other clinical personnel can become daunting.

For this reason, investigators at the Feinstein Institute and Cohen Children's Medical Center looked to the HIE team and the ListApp solution to aid in the facilitation of finding qualified newborn / infant subjects to participate in their Duchenne Muscular Dystrophy (DMD) study for New York State Department of Health, Wadsworth.



- All infants born at a subset of Northwell Health birth hospitals, including **NSUH, LIJMC, LHH, SSUM** and who are in the well-baby nursery or NICU are invited to participate (via parental e-consent) in this study over a 2-year period.
- In order to enroll a subject in the study, coordinators must first **contact the subject's mother for consent**. All outreach and attempts at contact require documentation and notes to the outcome.
- Following consent, the baby's and mother's demographic information is pulled from the EHR, linked together, and pushed into database. Once consented, participants are removed from the eligible list to avoid duplicate consenting.
- Within 24 hours of the birth of the infant, screening tests will begin on the infant; blood samples are collected as part of the newborn screening sample collection and **sent for analysis** by New York State.
- Research coordinators must track the test results and health and progress of the infant **throughout the duration** of the study.

For more information on HIE Clinical Viewer, Growth Chart, or other HIE Services, please contact Jason Thaw, Director Client Services (HIE) at Northwell Health® (631) 414-5012

© 2020 NorthwellHealth - HIE: Health Information Exchange

 **HIE Success Story:**  
Emergency Surgery Workflow and PCR Results Dashboard

## A Patient ListApp Solution

*"The ListApp and its results dashboard ensured that all patients were being scheduled and receiving their (COVID) tests in the appropriate timeframe, and allowed our team peace of mind that surgeries would not be disrupted..."*

Valley Stream



**THE SOLUTION:**

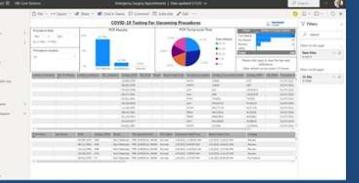
ListApp Emergency Surgery Workflow and PCR Results Dashboard.

Using the Microsoft Power BI solution and the existing ListApp platform, the HIE Workflow Applications team developed a scheduling and results-oriented series of tools to aid facilities that require a COVID test prior to any upcoming procedures.

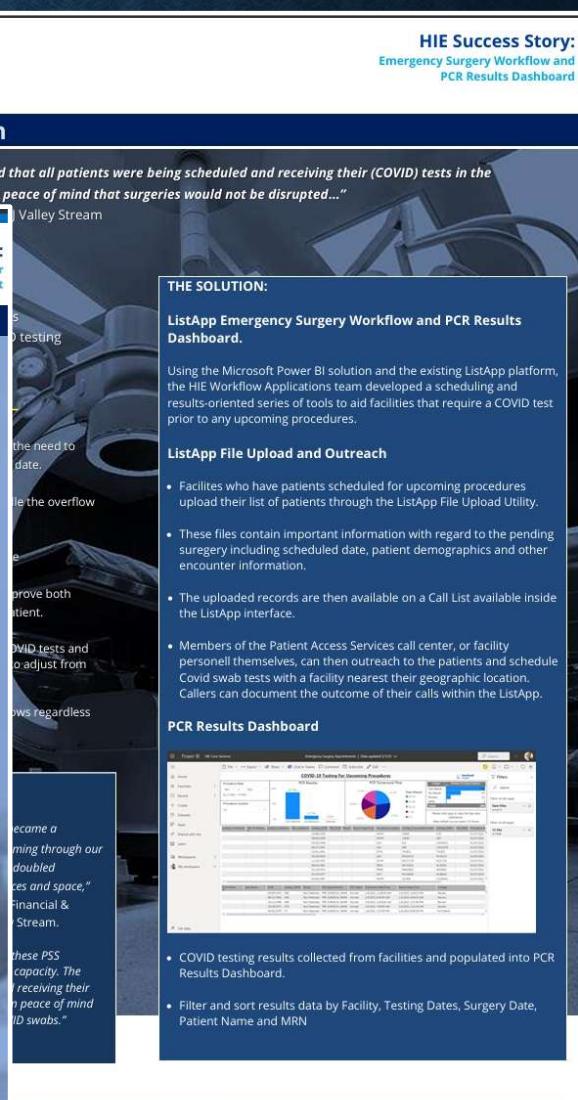
**ListApp File Upload and Outreach**

- Facilities who have patients scheduled for upcoming procedures upload their list of patients through the ListApp File Upload Utility.
- These files contain important information with regard to the pending surgery including scheduled date, patient demographics and other encounter information.
- The uploaded records are then available on a Call List available inside the ListApp interface.
- Members of the Patient Access Services call center, or facility personnel themselves, can then outreach to the patients and schedule Covid swab tests with a facility nearest their geographic location. Callers can document the outcome of their calls within the ListApp.

**PCR Results Dashboard**



- COVID testing results collected from facilities and populated into PCR Results Dashboard.
- Filter and sort results data by Facility, Testing Dates, Surgery Date, Patient Name and MRN



**THE SOLUTION:**

HIE Clinical Viewer Technology Solution

Cohen Children's Medical Center is the largest provider of pediatric health services in New York State, serving 1.8 million children in Brooklyn, Queens, Nassau and Suffolk counties. The children treated at Cohen are motivating cutting-edge research, in complex specialties like genomics and cardiac care.

According to the World Health Organization, an estimated 15 million babies are born prematurely every year. Existing tools for Northwell clinicians did not allow the team to appropriately analyze the complex data or perform the necessary functions the team required.

**Outdated technology led to...**

- Difficulties in tracking the changes in a baby's weight
- Inability to track the growth of pre mature babies in the NICU
- Insufficient measurements for growth velocity
- Data available from other sources was unable to be utilized
- Required manual chart measurements to be performed for accuracy
- Manual calculations of weight required for nutritional needs

**Enter Northwell HIE...**

Working with members of the Cohen's clinical team and their technology partners, the HIE team developed an advanced, graphics-rich Growth Chart as a feature of their Clinical Viewer application. With this implementation, Clinicians have the use of the Growth Chart in context with the added benefit of health system-wide patient information available in the Clinical Viewer.

**Results...**

- Advanced calculations no longer need to be done manually
- Enterprise-wide knowledge leading to unique use cases
- Increase in CV users since the Growth Chart has been implemented

**What The Customer is Saying...**

*"The addition of the growth chart into the Health Information Exchange has been invaluable for our clinicians, particularly in the Neonatal ICU. The ability to have appropriate growth parameters for all infants has minimized the need to use multiple websites and paper documentation for these babies." Deborah Mensch, MD, Chief Medical Information Officer, Cohen Children's Medical Center*

*"Monitoring growth in premature infants is critical to their care, and this tool has eased the burden on our front-line clinicians."*

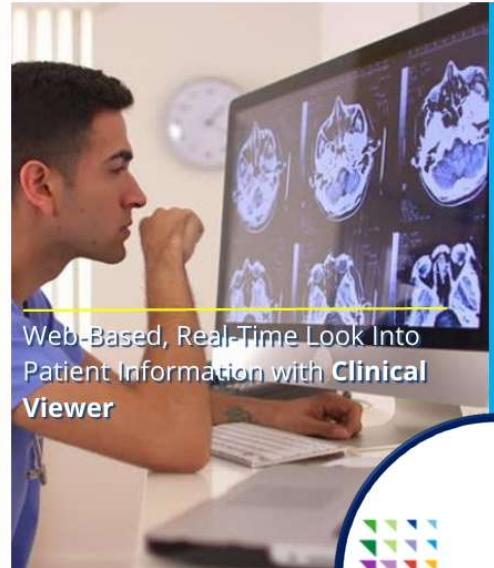
For more information on HIE Clinical Viewer, Growth Chart, or other HIE Services, please contact Jason Thaw, Director Client Services (HIE) at Northwell Health® (631) 414-5012

es Team - HIE.Client.Services@northwell.edu

# NorthwellHealth: HIE Service Catalog



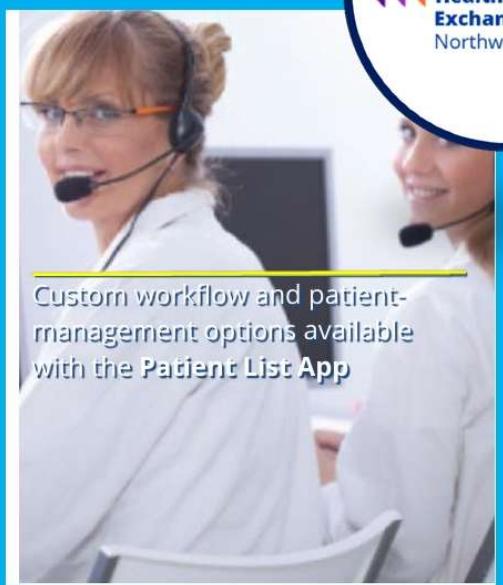
## 2020 SERVICE CATALOG



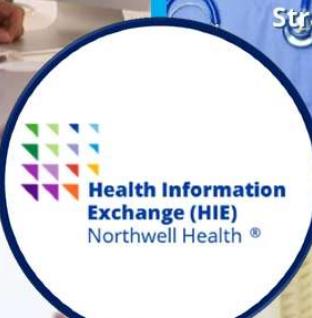
Web-Based, Real-Time Look Into Patient Information with **Clinical Viewer**



Connecting partner organizations through **Strategic Interoperability**



Custom workflow and patient management options available with the **Patient List App**



## HEALTH INFORMATION EXCHANGE



### What Our Friends are Saying

*"Working in an Emergency Department, I face the challenges of making critical decisions with an incomplete history in a setting where minutes matter. The HIE Clinical Viewer can be life-saving in the critically-ill or mentally-impaired patients; I can find old laboratory, cardiology, or radiology reports to aid in my clinical practice. When patients can't recall who their specialists are, I can use the tool to see who they've seen and when in the past, bridging the gap between outpatient, emergency, and inpatient care."*

*- Dr. Jerel Chacko, Emergency Physician, Staten Island University Hospital (SIUH)*



*"For our DMD program, we decided to use the inherent business and technical processes of ListApp to identify individuals eligible to participate in our study and to monitor the progress of the enrollment... Whereas all of these steps had previously been managed in myriad spreadsheets or disparaged applications, they are now ALL performed and tracked in ListApp and its corresponding HIE platforms." - Dr. Dorota Gruber, Assistant Chief, Pediatric Cardiogenomics Principal Investigator-DMD Project, Feinstein Institute for Medical Research*

### Contact Us

**Questions about how HIE Services can help your organization or workgroup? Contact Us today!**

**Jason S. Thaw**  
Director, Client Services  
Health Information Exchange  
Office of the CIO  
3 Huntington Quadrangle, Suite 305N  
Melville, NY 11747  
Tel: (631) 414-5012  
Cell: (516) 998-5033  
Email: [jthaw@northwell.edu](mailto:jthaw@northwell.edu)



**STAY IN THE KNOW!** Email [hie@northwell.edu](mailto:hie@northwell.edu) to Sign up for our HIE Newsletter.

# NorthwellHealth: ListApp Product Spotlight



## Product Spotlight - ListApp: Discharge Follow-Up



Using Northwell HIE business rules and processes, the **Discharge Follow-Up** workflow program identifies patients recently discharged from a Northwell facility and displays them on an organized, web-based, call list within the ListApp. ListApp then allows responding teams to perform necessary patient outreach and document outcomes for downstream patient care. Schedule a demo now with **HIE Client Services**, or read more about the program below.

### ListApp Discharge Features

- ▼ Detailed Patient and Case Information
- ▼ Advanced Search, Sorting and Filtering Capabilities
- ▼ Embedded and In-Context Access to Clinical Viewer
- ▼ Focused Service Line Assessment Forms
- ▼ Scalable Framework and Customizable Forms
- ▼ Outreach Response Tracking and Reporting Metrics



Custom questionnaires or Assessments can be implemented to suit your team's outreach program.

A single Northwell facility or service line may have several teams using the application for different measures and touchpoints.

Robust reporting and metrics are available to evaluate your program. **Follow-Up with HIE ListApp first!**

### Currently Deployed Across Multiple Teams at Multiple Facilities, Including...

- ▼ Forest Hills
- ▼ Long Island Jewish
- ▼ LIJ Valley Stream
- ▼ Lenox Hill
- ▼ North Shore University Hospital
- ▼ Peconic Bay Medical Center

### Existing Assessments Include

- ▼ General Discharge
- ▼ Post-Surgery Discharge
- ▼ Electrophysiology Discharge
- ▼ Endoscopy Post-Procedure
- ▼ PBWS & Antepartum Discharge

For more information on ListApp or any HIE Services, please contact HIE Client Services Team [HIE.Client.Services@northwell.edu](mailto:HIE.Client.Services@northwell.edu)

## Centra360: Brand Identity

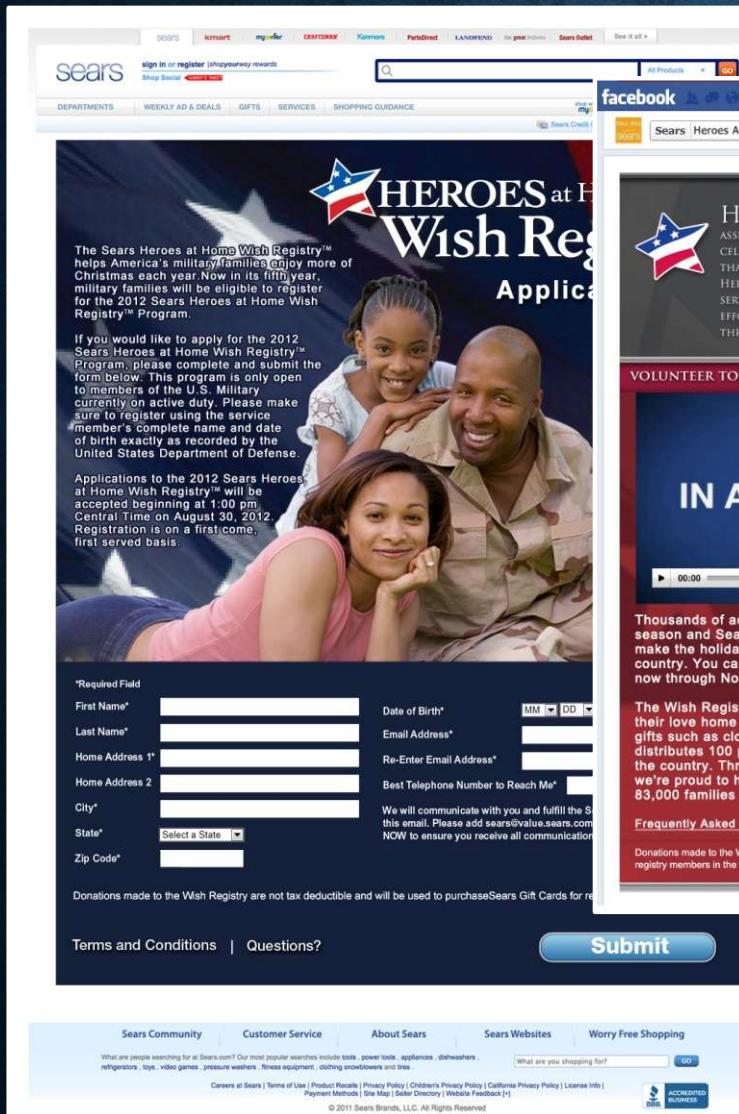
- Corporate Information Website
- Mobile Responsive



# Sears Holding Corporation: Heroes at Home

## Wish Registry

- Registration Application
- Donations eCommerce Application
- Social Media Campaigns



The Sears Heroes at Home Wish Registry™ helps America's military families enjoy more of Christmas every year. Now in its fifth year, military families will be eligible to register for the 2012 Sears Heroes at Home Wish Registry™ Program.

If you would like to apply for the 2012 Sears Heroes at Home Wish Registry™ Program, please complete and submit the form below. This program is only open to members of the U.S. Military, current or former, active duty. Please make sure to register using the service member's complete name and date of birth exactly as recorded by the United States Department of Defense.

Applications to the 2012 Sears Heroes at Home Wish Registry™ will be accepted beginning at 1:00 pm Central Time on August 30, 2012. Registration is on a first come, first served basis.

\*Required Field

First Name\*  Data Birth\*  MM DD YY  
Last Name\*  Email Address\*   
Home Address 1\*  Re-Enter Email Address\*   
Home Address 2  Best Telephone Number to Reach Me\*   
City\*   
State\*  Select a State   
Zip Code\*   
  
Donations made to the Wish Registry are not tax deductible and will be used to purchase Sears Gift Cards for registered members.

Terms and Conditions | Questions?

**Submit**

Sears Community Customer Service About Sears Sears Websites Worry Free Shopping

What are people searching for at Sears.com? Our most popular searches include tools, power tools, appliances, dishwashers, refrigerators, toys, video games, pressure washers, fitness equipment, clothing, snowblowers and tires.

Careers at Sears | Terms of Use | Product Recalls | Privacy Policy | Children's Privacy Policy | California Privacy Policy | License Info | Payment Methods | Site Map | Seller Directory | Website Feedback |

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facebook  Search

483K "LIKE" SEARS TO VOTE

HOME SPREAD THE WORD ABOUT HEROES AT HOME DONATE EVENTS CALENDAR

**sears**  
**OPERATION REBUILD FOR HEROES AT HOME**

YOUR VOTE AND SUPPORT A HERO. Your votes, Sears is supporting military families by awarding 25 overall grants \$250,000 at Platinum, Gold, Silver and Bronze levels. Read the story and vote for your favorite. Come back every day to vote again.

Rebuilding together.

IN A HERO'S LIFE?

PLEASE DONATE TO HELP A HERO THIS HOLIDAY SEASON

Thousands of active-duty soldiers will be away from home this holiday season and Sears is calling on America to help bridge the miles and make the holidays a little easier for the men and women who serve our country. You can help military families by donating in-store or online now through Nov. 16.

The Wish Registry gives deployed service members a chance to send their love home by providing the means for them to purchase practical gifts such as clothes, toys and holiday decorations. The program distributes 100 percent of donations back to military families across the country. Through the generosity of Sears customers and associates, we're proud to have raised more than \$17 million and helped more than 83,000 families since the Wish Registry launched five years ago.

**COMING THIS AUGUST**

**OPERATION REBUILD FOR HEROES AT HOME**

A SIMPLE VOTE CAN HELP CHANGE MILITARY FAMILY LIVES. CHECK BACK IN AUGUST TO CAST YOUR VOTE.

Rebuilding together.

ABOUT HEROES AT HOME

Sears Heroes at Home is teaming up with Rebuilding Together and, based on your votes, awarding \$250,000 in grants to help military families facing hardships. "Like" the Sears page to receive the latest updates. Voting starts in August.

# Sears Holding Corporation: KMArt Mayday, Mayday For No Kid Hungry

- Registration Application
- Donations eCommerce Application
- Social Media Campaigns
- Custom E-Card Distribution
- Recipe Gallery

## MAYDAY, MAYDAY FOR NO KID HUNGRY

In the world's wealthiest nation, more than 16 million kids struggle with hunger.



**WE NEED YOUR HELP!**

Join Kmart and Sandra Lee in ending childhood hunger in America by participating in Kmart's Virtual Bake Sale to benefit Share Our Strength's No Kid Hungry campaign.

**EVERY DOLLAR WE RAISE HELPS CONNECT A CHILD WITH UP TO 10 MEALS.**

Between now and May 31st, Kmart will donate \$1.00 for every \$1.00 raised in the Kmart's Virtual Bake Sale for No Kid Hungry up to \$10,000 each time.

- Spread the word on Facebook and Twitter
- Share a Sandra Lee recipe card with friends and family

You can also join us on May 1st in New York City, for Sandra Lee's World's Largest Bake Sale, in

Sears is making a difference in the community by raising money for Share Our Strength's No Kid Hungry campaign. Sears is a registered trademark of Sears, Roebuck & Co. © 2011 Sears, Roebuck & Co. All rights reserved.



**SHARE OUR STRENGTH'S BAKE SALE NO KID HUNGRY™**

HELP SUPPORT KMArt & SANDRA LEE IN THE FIGHT AGAINST CHILDHOOD HUNGER

[click here for all the yummy details](#)

1 2 3 4 5



**kmart**

**MAYDAY, MAYDAY FOR NO KID HUNGRY!**

You received a recipe from... **SANDRA LEE**

**VIRTUAL RECIPE CARDS**

Exclusively at **kmart**

The sender is helping Kmart and Sandra Lee end childhood hunger in America.

View your recipe card by clicking the button below. Then, see how you might be able to help also.

**White Chocolate Cupcakes**



Hi Betty, I saw this recipe online and thought of you, and all of the wonderful Easter brunches we used to have at Grandma's house. Happy Easter!

Love,  
Jenny

[View Recipe](#)



**SHARE OUR STRENGTH'S BAKE SALE NO KID HUNGRY™**

**TO MAKE A VIRTUAL DONATION OR FOR MORE WAYS YOU CAN HELP [CLICK HERE](#)**



**SHARE OUR STRENGTH'S BAKE SALE NO KID HUNGRY™**

**PLEASE VISIT OUR BAKE SALE HUB FOR MORE WAYS TO HELP**

## JetBlue Airways: One Thing That's Green

- Full Campaign Website
- Volunteer Registration Application
- Monthly Newsletter

Help JetBlue Color For the Fifth Year!

When: Saturday, April 21, 2012  
Where: Queensbridge Park, L  
Time: 9 a.m. to 2:30 p.m.  
What: Join JetBlue In One Thing That's Green

10 Tips That Are Green

Recycle: Return my plastic bags to participating retailers.

No purchase necessary to enter or receive a prize. Sweepstakes begins at 12:00:01 a.m. ET on April 1, 2012 and ends at 11:59:59 p.m. ET on April 30, 2012. Sweepstakes open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years or older at the time of entry. Void in Puerto Rico, outside the U.S. and where prohibited and restricted by law. See [Official Rules](#) for details.

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Drive into Green in 2013!

New year, new you...new car? How about a new GREEN car? Chances are, you're not hearing about the benefits of fuel-efficient, hybrid, and electric technology cars for a while now. As the car companies roll out their new vehicles for 2013 and beyond, JetBlue is here to help you learn about the different types of environmentally responsible vehicles, and how to pack the best one for your increasingly green lifestyle.

Any vehicle – from sedans and SUVs to minivans and pickup trucks – can be green, as long as it offers significant environmental impact on earth and according to OnlyCarriers.com, hybrid is the most popular green cars, but other opt diesel engine, and fuel cell vehicles.

Hybrid-electric vehicles typically combine or more electric drive motors, which are e economy or increase power. The U.S. go FuelEconomy.gov notes that these are

Green Tip: Activities for Kids!

It's cold outside, which means more hours spent inside. Make the most of your family's downtime by engaging in activities that are not only good for the environment, but also good for your family. Teach your kids the value of a green lifestyle, and have fun doing it!

- Grow your own garden. Grab an old milk jug or peanut butter jar, some organic soil and easy-to-grow seeds, like basil, chives, and dill. Teach kids how to plant the herbs, and condition them correctly for sunlight. Come spring, not only will your house smell fabulous, but you'll have home-grown, delicious herbs to use in your cooking – and you won't use any gas!

Purchasing Your Electronics: Purchase to Performance to Green

Everyone is jumping on the green bandwagon these days, and the electronics industry is no exception. Devices that once required enormous amounts of energy to run are becoming more sustainable and more energy efficient. If you don't own a hybrid just yet, but are still in take to make sure your device is as energy efficient as possible, it's important to know what methods are best for disposal or if you replace the old with the new.

Electronics refer to products that are made to operate using alternative energy sources. According to the website GreenElectronics.com, more advanced than conventional electronics, smaller in size, come with reduced or recyclable materials, and have extended lifecycles through repair, refurbishment, or resale.

Locate environmentally friendly electronics, and will fit your budget, interests, and lifestyle? Several guides to aid you in your venture: [GreenGadgets.com](#), [The Consumer Electronics Guide](#), and [EPEAT](#). These guides provide tips for buying green devices, methods of disposal, and ways to lessen the impact of your electronics.

ENERGY STAR label on any product you buy. It's a label that certifies energy efficiency standards set by the Environmental Protection Agency and Department of Energy. These products better for the environment, but translate to lower monthly energy bills – and pocket.

EPEAT registry for green electronics. EPEAT's goal is to reduce the environmental impact of electronic products. Their database focuses on energy and environmental impact. Unlike AT ratings cover the complete product on through end-of-life management.

Greentronics – green or not – more efficiently by not in use. According to the U.S. Department of Energy, players, TVs, and computers 'turn off' and power on even when they're not 'converting' your electronics, for example as a camera, phone, and internet connection less power and requires far less energy to ship, and recycle than four separate components –

When you purchase a new electronic device, it becomes sleeker, and (hopefully) more efficient. Oddly the question is not of how to an iPhone, or computer you'll no longer use. The answer is to a worthy charity, local organizations and retailers with recycling programs, or check to see if the product has a take-back program.

More than ever of the benefits of green electronics are becoming increasingly apparent. As we are striving to meet these needs, Asronics is no choice but to buy green, use responsibly.

Winner Announcement

We are proud to announce the winner of our Water Conservation Essay Contest:

Joan S.  
Baldwin, NY

jetBlue

## JetBlue Airways: FlyFi In-flight Trivia Game

- Mobile Application



## Boehringer-Ingelheim Pharma: DRIVE4COPD

- Intricate Website
- Screener / Registration Application
- Communications



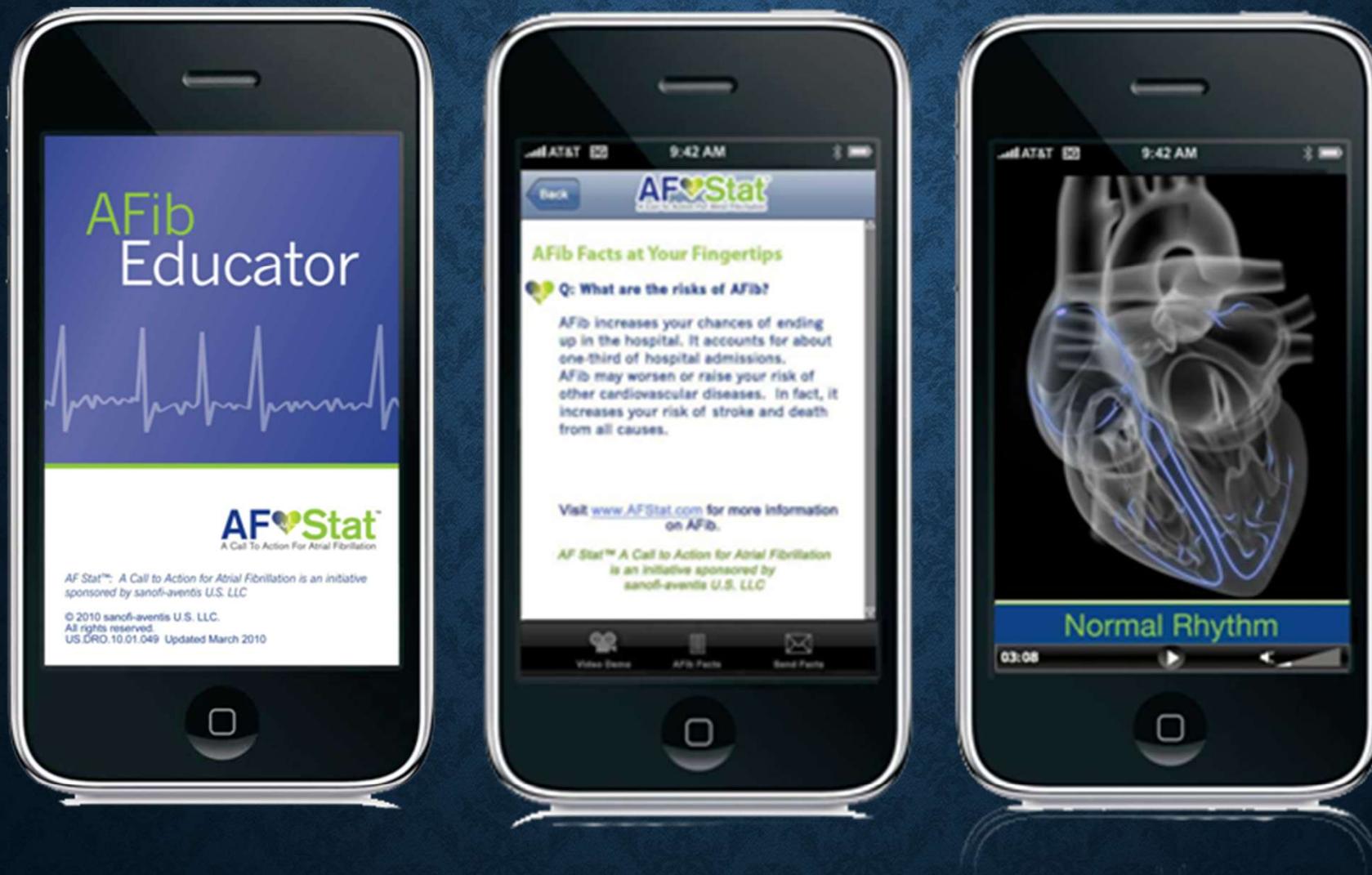
The mobile view of the DRIVE4COPD website features a large orange and blue pinwheel logo at the top. Below it, a banner reads "DRIVE4COPD" in large orange letters, with the tagline "Take action today. Breathe better tomorrow." in smaller text. The main content area features a photo of a woman with a pinwheel and text about "Danica's COPD Story". A sidebar on the left lists links: "Coast-to-Coast Race for the Missing Millions", "Campaign Events Calendar", "Get Involved", "Real Life Stories", and "Photos and Videos From the Road". At the bottom, there's a section for "Campaign Sponsors" with logos for Boehringer Ingelheim, NASCAR, and the American Lung Association.



The desktop view of the DRIVE4COPD website has a blue header with the "DRIVE4COPD" logo. The main content area features a woman holding a pinwheel. Text on the right says: "DRIVE4COPD is a national public health campaign that aims to find the "missing millions" of people who may be at risk for Chronic Obstructive Pulmonary Disease (COPD) and don't even know it." Below this, a video player shows a man and a woman. To the right, a box says "HAVE YOU BEEN SCREENED? 1,190,049 HAVE JOINED THE DRIVE. HELP US REACH 1 MILLION!" with a "Take the COPD Screen Now!" button. The bottom section shows "SEE THE MOVEMENT!" with images of a man, a group of people, and a cow. It lists "Corporate Drivers" (3M, Duane Reade, Ford, HealthNet, Office Depot, Pfizer, Piedmont Hospital, Ralph's Pharmacy, Winn-Dixie) and "Partning Organizations" (AAC, CMA, COPD Foundation, US COPD Coalition, Boehringer Ingelheim). A "Founding Sponsor" section features the Boehringer Ingelheim logo. The footer includes links for "Home", "About", "COPD Explained", "The Race Team", "Events", "Partners", "Media Room", "Privacy Policy", "Terms of Use", "Contact Us", and "Sitemap".

## Sanofi-Aventis: Afib Educator

- Mobile Application



## Children's Health Fund

- Mobile Medical Clinic Ads



# Sirius Satellite Radio

## Stiletto 2 Launch Website

### Sirius Stiletto 2 Interactive Demo - Windows Internet Explorer

 [Back to Beginning](#)  
 [Back to Main Site](#)

## STILETTO 2



Use the 360° mode to learn more about Stiletto 2 by rotating the image.

You can also use the Quick Links at the bottom of the page to skip to key areas.

[SATELLITE RADIO](#)

[MP3 PLAYER](#)

[WIFI / INTERNET RADIO](#)

[RECORDING SIRIUS](#)

[ENHANCED FEATURES](#)

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# Sirius Satellite Radio

## Consumer Electronics Partner Portal

https://partnerweb.siriusradio.com - SIRIUS Satellite Radio - Partnerweb: The Sirius Partner In - Microsoft Internet Explorer

File Edit View Favorites Tools Help

April 5, 2006

**SIRIUS SATELLITE RADIO**

**WELCOME TO PARTNERWEB**

**THE SIRIUS SATELLITE RADIO PARTNER INFORMATION NETWORK**

The one-stop ONLINE NETWORK of TOOLS and informative RESOURCES for our PARTNERS.

If you are a RETAIL PARTNER, please select from the tabs on the left.

For AUTO OEM PARTNERS or GENERAL TRAINING or CONTACT information, select from tabs on the right.

For information on our AMAZING satellite radio CONTENT, select one of the categories below.

**TOOL PARTNER TOOLS**

**Become a Retailer**  
Complete the application process, find contact information for our many hardware and manufacturing partners.

**Activate Customer Radios**  
Use this online interface for in-store activation of your customer's radios.

**Marketing & Promotional Materials**  
Download SIRIUS logos, promotional support, and vital advertising information.

Account Name:   
Password:

**AUTO OEM**

**Automotive Dealership Support**  
Click here for all SIRIUS Auto OEM support needs.

**GENERAL INFORMATION**

**SIRIUS University**  
General training on SIRIUS Satellite Radio and programming content.

**Sales Support**  
Sales Support Phone: 1-866-580-7234  
Mon.-Sat. 8 a.m. - 10 p.m. EST  
salessupport@sirius-radio.com

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**TALK**

Internet

# Sirius Satellite Radio

## Retail Content Management

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You are here: [Home Page](#) > [Electronics](#) > [Satellite Radio](#) > [SIRIUS Satellite Radio Store](#)

#### Satellite Radio

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[SIRIUS Accessories](#)

[Learn About SIRIUS](#)

[XM Satellite Radio](#)

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#### Brand

- [Speck Products](#)
- [Delphi](#)
- [Xact](#)
- [Terk](#)
- [Audiovox](#)
- [More...](#)

#### Price

- [\\$20 - \\$50](#)
- [\\$50 - \\$100](#)
- [\\$100 - \\$150](#)
- [\\$150 - \\$200](#)

#### Special Offers

- [Also In Most Stores](#)
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SATELLITE RADIO

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[What's on](#)

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[channel guide](#)

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**UNCENSORED RADIO**

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## ACCESSORIES

Get accessories to support your favorite receiver.

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With flexible subscription options, there's a plan for everyone.

[See all plans](#)

#### Learn

## WHAT IS IT

Learn more about satellite radio technology

- [What is satellite radio?](#)
- [Why choose Sirius](#)
- [Where can I listen to Sirius?](#)
- [How do I get Sirius?](#)

[More...](#)

## WHAT'S ON

Discover Sirius programming

- [Browse Channels](#)
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COMMERCIAL-FREE  
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# Sirius Satellite Radio

## Retail Content Management

### Circuit City

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Just what I needed. What's New Services Outlet Gift Cards Shop by Brand Weekly Ad Store Locator Catalog

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Free shipping or 24/24 Pickup Guarantee<sup>SM</sup> on orders \$25 & up Search All products go

24 minutes or \$24 gift card PICKUP GUARANTEE [see details](#)

SIRIUS Satellite Radio: All radio is not created equal

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Pop to Rock, Hip-Hop to R&B! It's ALL of today's hit music and ALL of today's hottest artists on 1 station —SIRIUS Hits 1.

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**STARMATE REPLAY** \$99.99

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sign up

**Deals**

Financing Sales & rebates Outlet Weekly ad Catalog

**Service**

Pay my bill 24/24 Pickup Guarantee Protection plans Additional services Request a catalog

**Trust**

Guaranteed security Privacy policy Automatic price protection

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Thank you!

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