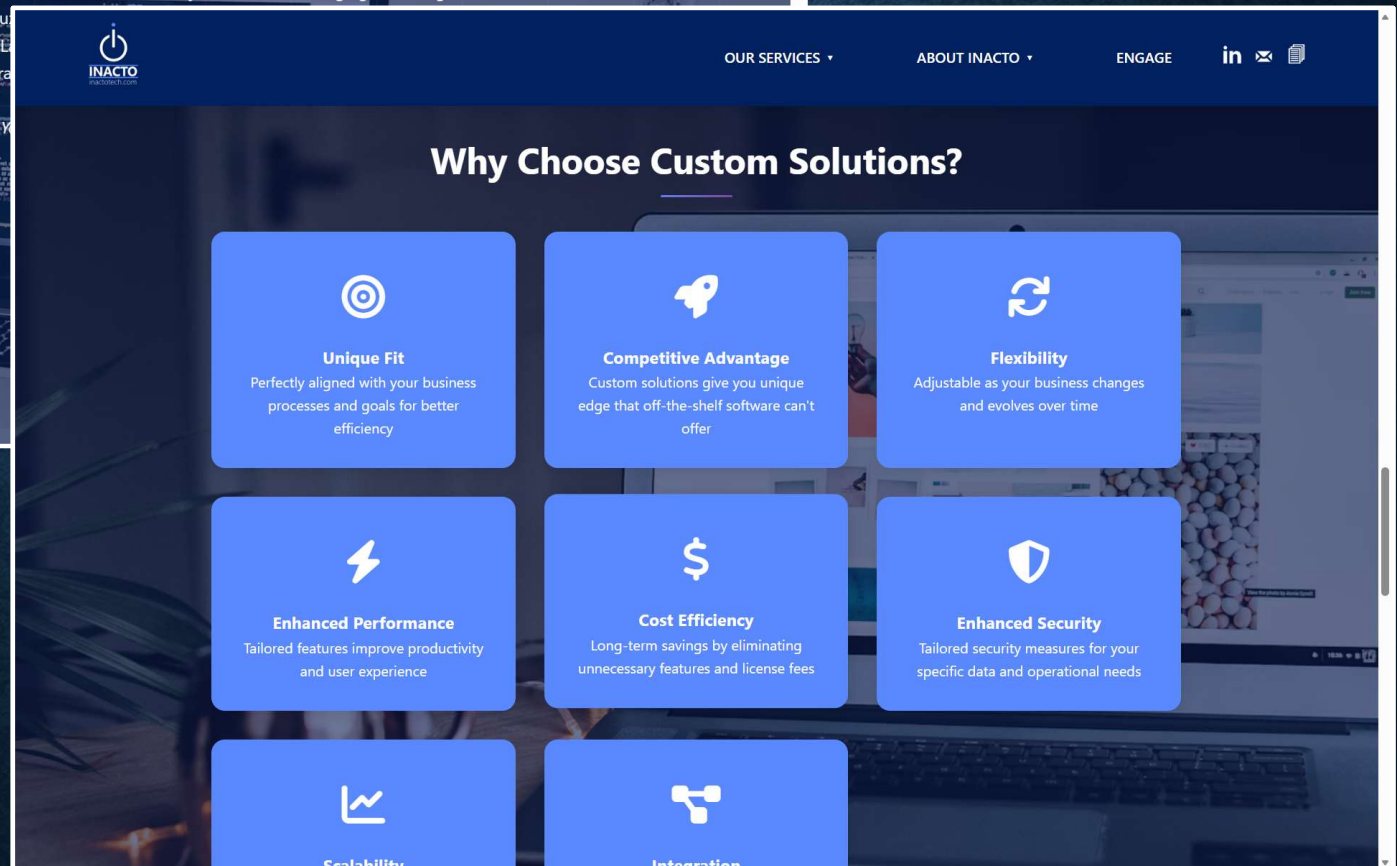
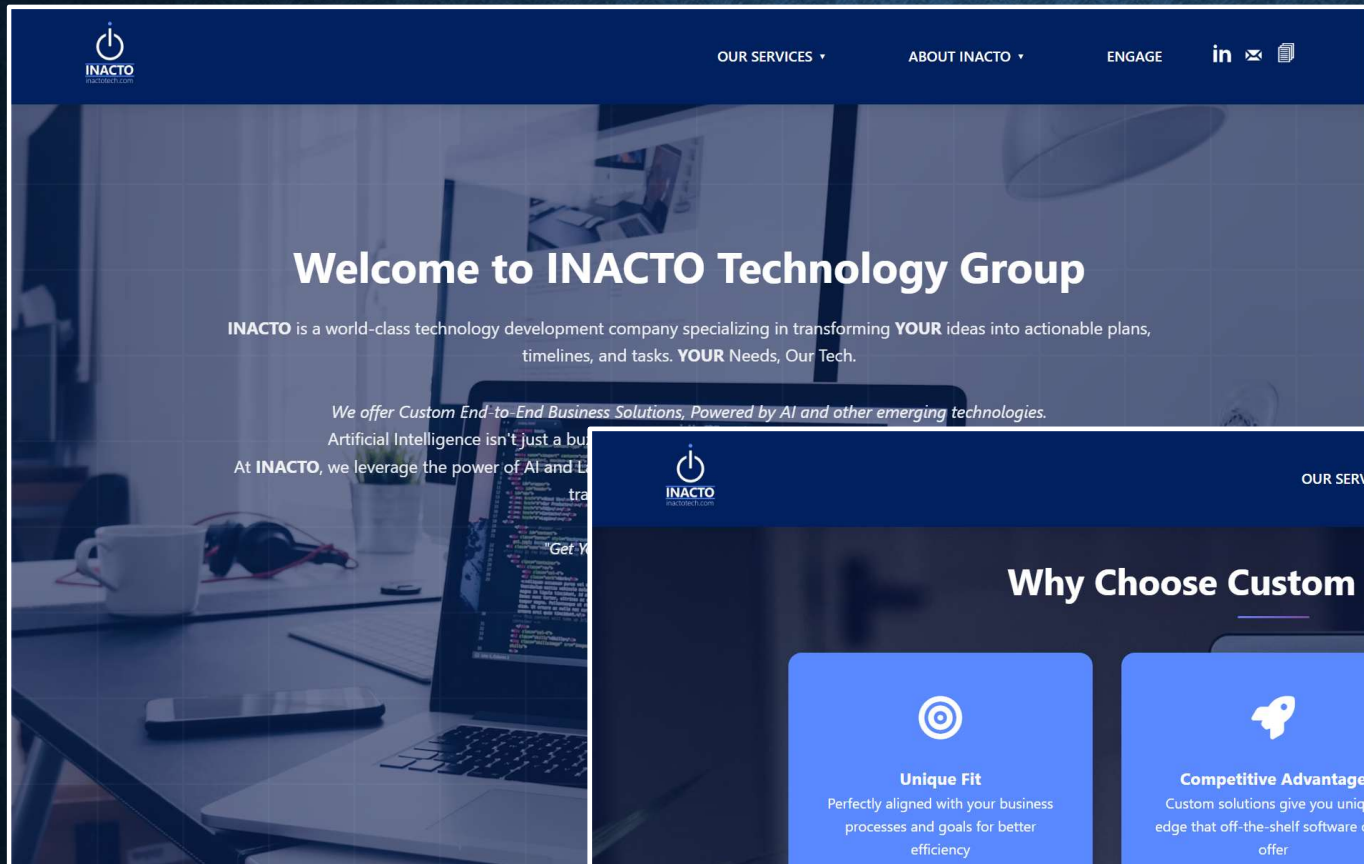


**JOHN  
JAMES  
NORTHROP**

Digital Design and Application  
Development Portfolio

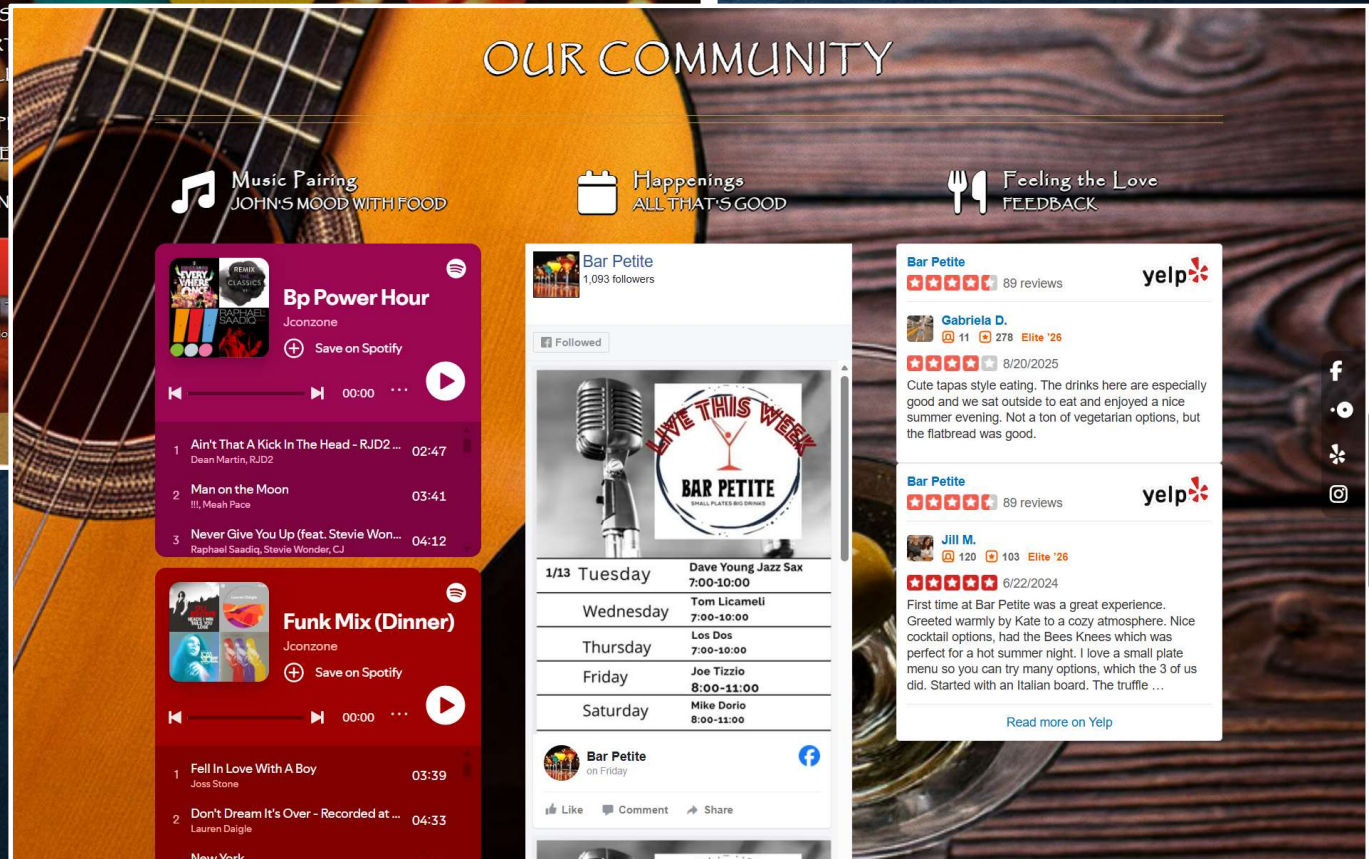
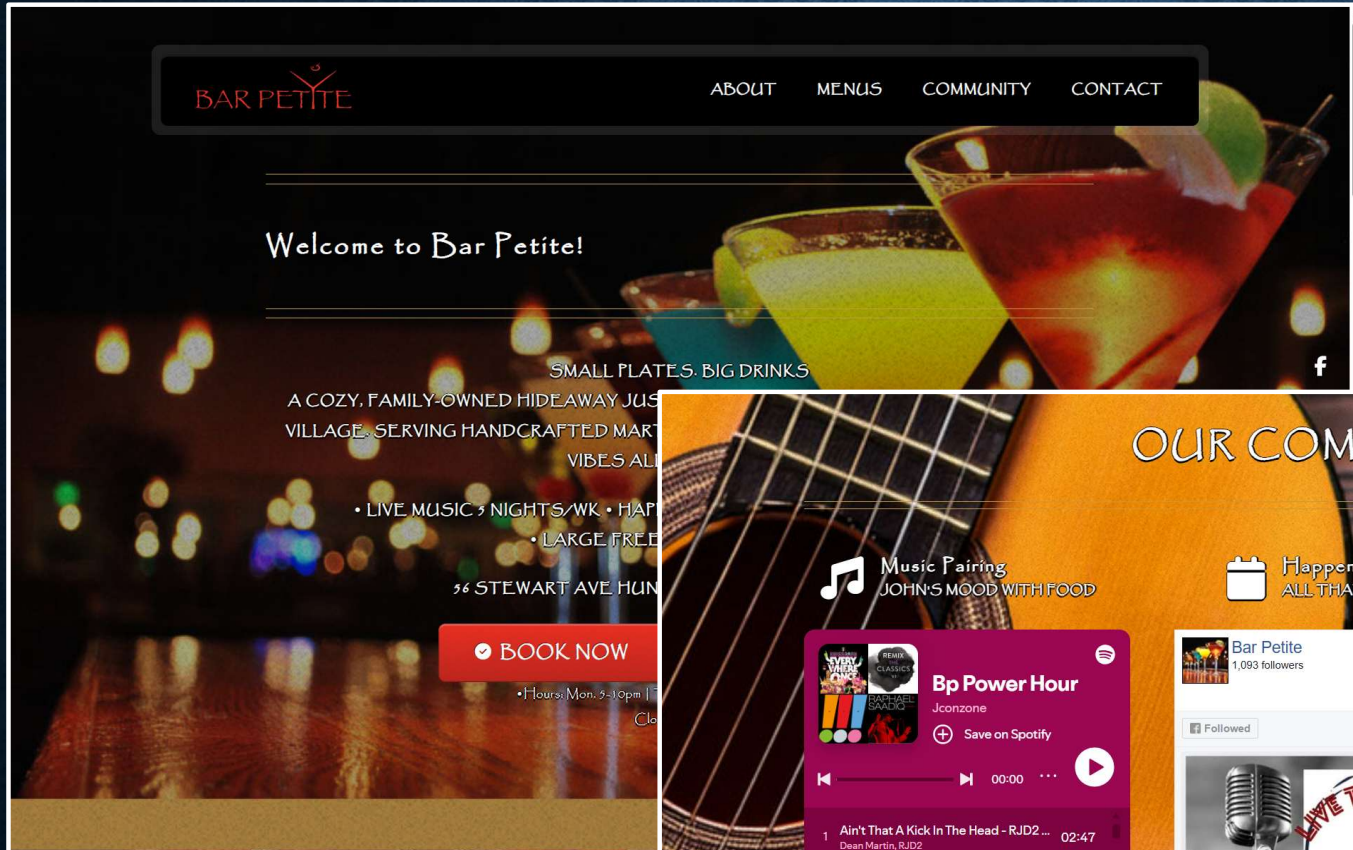
# Inacto Technology Group: Website Design



<https://inactotech.com>



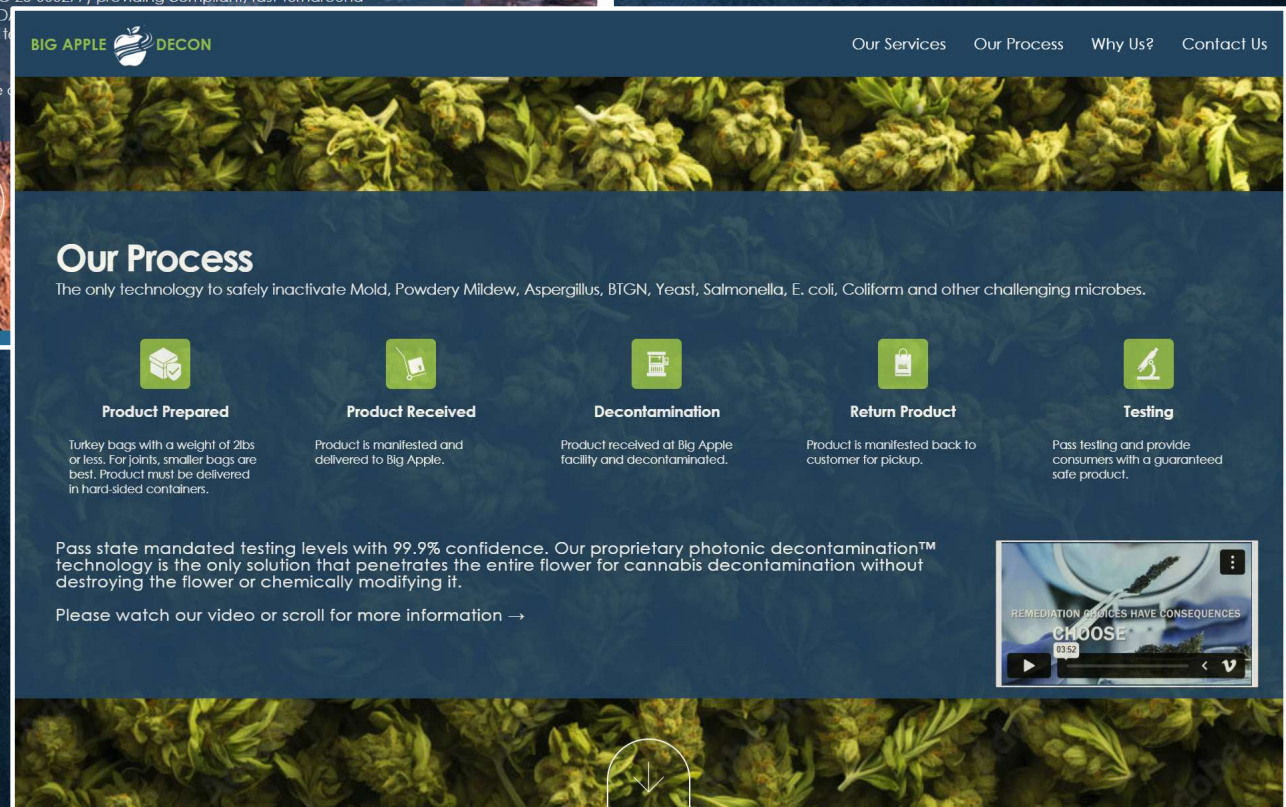
# Bar Petite: Website Design



<https://barpetiteli.com>



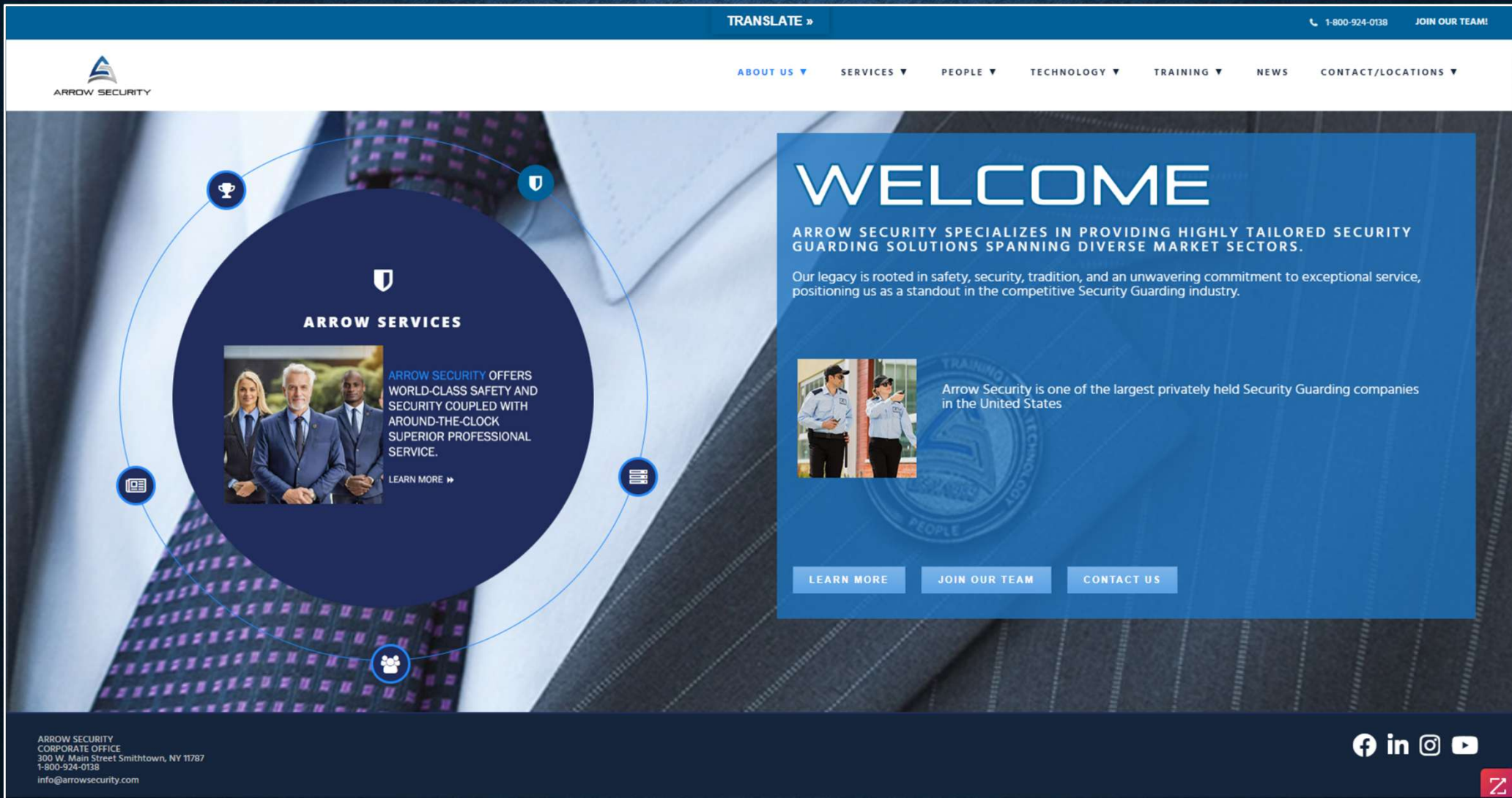
# Big Apple Decontamination Website Design



<https://bigappledecon.com>



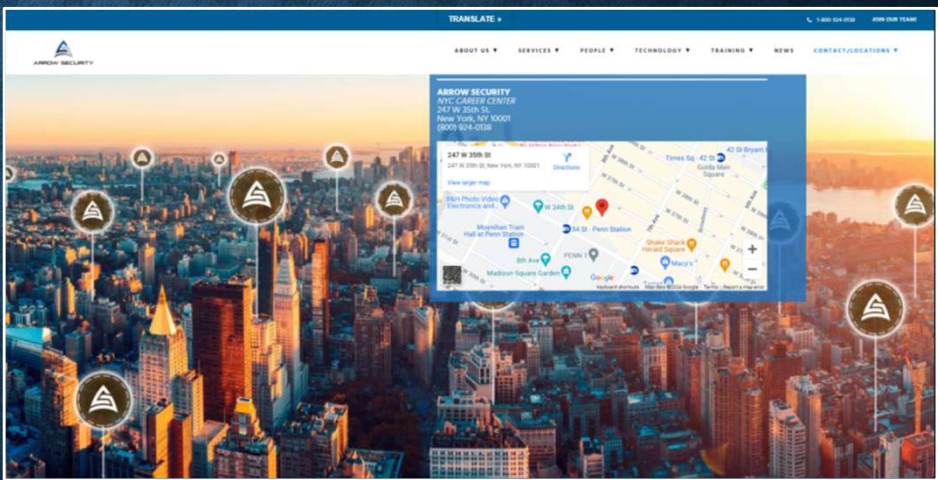
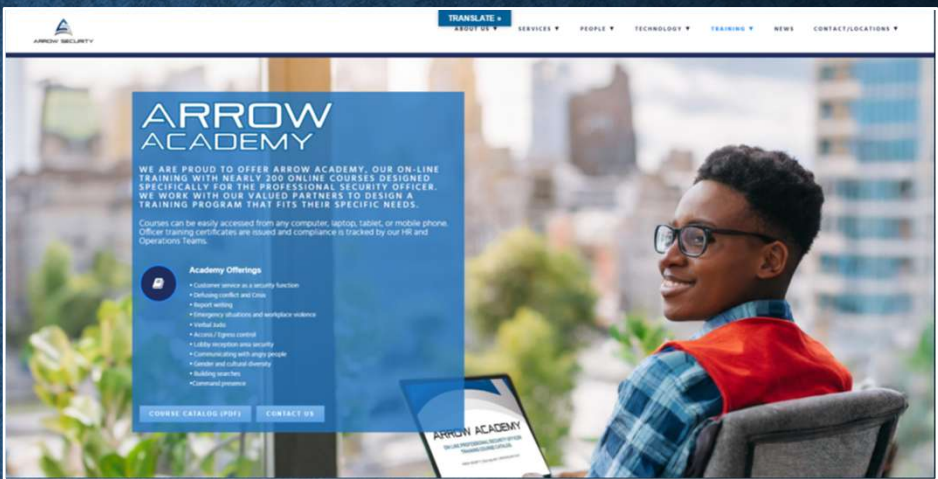
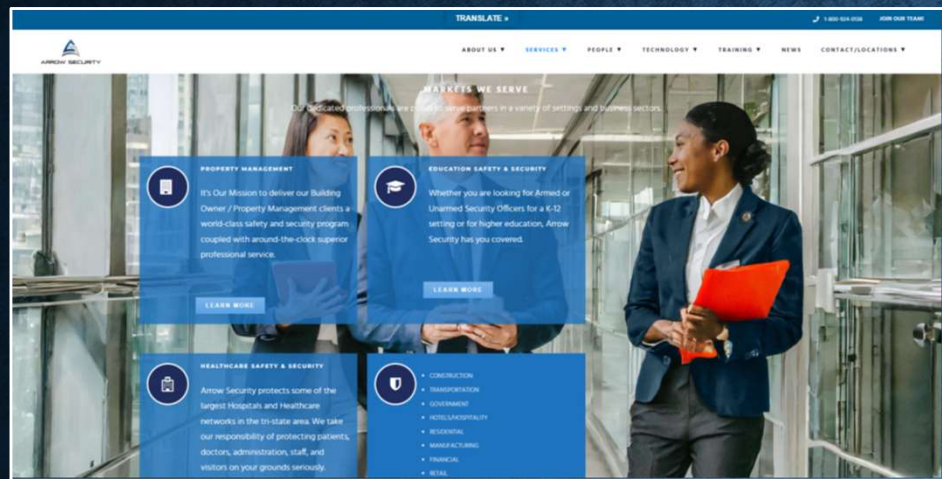
# Arrow Security: Website Design



<https://arrowsecurity.com>



# Arrow Security: Website Design





## Arrow Security: Motivational Posters



### ARROW MISSION:



ARROW SECURITY PROVIDES WORLD-CLASS SAFETY AND SECURITY SERVICES TO PROTECT WHAT'S IMPORTANT TO OUR CLIENTS, BECAUSE EVERYONE DESERVES TO FEEL SAFE AND SECURE AND HAVE THE PEACE OF MIND THAT COMES WITH KNOWING THEY ARE PROTECTED.

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### ARROW VISION:

TO CREATE AN ARMY OF ARROW SECURITY ADVOCATES IN OUR EMPLOYEES AND CLIENTS BY BECOMING BOTH THE EMPLOYER AND PROVIDER OF CHOICE IN THE SECURITY INDUSTRY.

CREATE AN ENVIRONMENT WHERE OUR EMPLOYEES CAN GROW, MAKE A DIFFERENCE, AND DO THE BEST WORK WITH THE BEST TEAMMATES.

DELIGHT CLIENTS IN AREAS THAT MATTER TO THEM EVERY DAY AND AT EVERY OPPORTUNITY WITH THE MOST PROFESSIONAL SECURITY SERVICE.

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### ARROW CULTURE:

THE ARROW SECURITY CULTURE IS SIMPLE AND CLEAR...

### "WE CARE"

WE CARE ABOUT OUR EMPLOYEES.  
WE CARE ABOUT OUR CLIENTS.  
WE CARE ABOUT THE WORLD WE LIVE IN.  
WE CARE ABOUT EACH OTHER.  
WE CARE ABOUT KEEPING PEOPLE SAFE.

TO ENSURE WE MAINTAIN THAT CULTURE, WE WILL FOCUS ON:

PROFESSIONALISM, RESPECT, OPPORTUNITY,  
TEAMWORK, EQUALITY, COMMITMENT,  
AND TRUST.

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*Congratulations to Leslie, Kimberly, and*  
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*Thank you to the JAFCA award winners for their dedication and hard work in the industry. We are proud to have them as part of our team and look forward to continuing to support them in their future endeavors.*

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# NorthwellHealth: HIE Success Stories



## A Patient ListApp Solution

The Feinstein Institute for Medical Research is the research branch of Northwell Health. The Institute is comprised of more than 1,500 clinicians, scientists and staff who work in laboratories and clinical research programs in collaboration with clinicians and patients throughout the many facilities of Northwell Health.

Every year, more than 15,000 patients and volunteers participate in over 2,000 research studies.

### THE CHALLENGE...

Oftentimes, finding qualified subjects for their studies and tracking the many different variables of interactions with the subjects within a cohort of thousands of participants, their care providers, and other clinical personnel can become daunting.

For this reason, investigators at the Feinstein Institute and Cohen Children's Medical Center looked to the HIE team and the ListApp solution to aid in the facilitation of finding qualified newborn / infant subjects to participate in their Duchenne Muscular Dystrophy (DMD) study for New York State Department of Health, Wadsworth.

All infants born at a subset of Northwell Health birth hospitals, including **NSUH, LIJMC, LHH, SSUH** and who are in the well-baby nursery or NICU are invited to participate (via parental e-consent) in this study over a 2-year period.

In order to enroll a subject in the study, coordinators must first **contact the subject's mother for consent**. All outreach and attempts at contact require documentation and notes to the outcome.

Following consent, the baby's and mother's demographic information is pulled from the EHR, linked together, and pushed into database. Once consented, participants are removed from the eligible list to avoid duplicate consenting.

Within 24 hours of the birth of the infant, screening tests will begin on the infant; blood samples are collected as part of the Newborn screening sample collection and **sent for analysis** by New York State.

Research coordinators must track the test results and health and progress of the infant **throughout the duration** of the study.

### THE SOLUTION

To begin, pre-define rules and as within the ListApp.

- Each list of capabilities workflow
- Coordinate the pre-natal well as the
- Coordinate related to from each birth, sample

What The "For this business and individuals monitor the

Says, Dr. D. Cardiogen Feinstein Institute. "Whereas a spreadsheet they are not correspond

**HIE Success Story:**  
Feinstein Institute for Medical Research  
Duchenne Muscular Dystrophy (DMD) Study

For more information on HIE Clinical Viewer, Growth Chart, or other HIE Services, please contact Jason Shaw, Director Client Services (HIE) at Northwell Health® (631) 414-5012

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## A Patient ListApp Solution

"The ListApp and its results dashboard ensured that all patients were being scheduled and receiving their (COVID) tests in the appropriate timeframe, and allowed our team peace of mind that surgeries would not be disrupted..."

**HIE Success Story:**  
Cohen Children's Medical Center  
HIE Clinical Viewer Growth Chart

## A Clinical Viewer Technology Solution

Cohen Children's Medical Center is the largest provider of pediatric health services in New York State, serving 1.8 million children in Brooklyn, Queens, Nassau and Suffolk counties. The children treated at Cohen are motivating cutting-edge research, in complex specialties like genomics and cardiac care.

According to the World Health Organization, an estimated 15 million babies are born prematurely every year. Existing tools for Northwell clinicians did not allow the team to appropriately analyze the complex data or perform the necessary functions the team required.

### Outdated technology led to...

- Difficulties in tracking the changes to a babies weight
- Inability to track the growth of pre mature babies in the NICU
- Insufficient measurements for growth velocity
- Data available from other sources was unable to be utilized
- Required manual chart measurements to be performed for accuracy
- Manual calculations of weight required for nutritional needs

### Enter Northwell HIE...

Working with members of the Cohen's clinical team and their technology partners, the HIE team developed an advanced, graphics-rich Growth Chart as a feature of their Clinical Viewer application. With this implementation, Clinicians have the use of the Growth Chart in context with the added benefit of health system-wide patient information available in the Clinical Viewer.

### Results...

- Advanced calculations no longer need to be done manually
- Enterprise-wide knowledge leading to unique use cases
- Increase in CV users since the Growth Chart has been implemented

### What The Customer is Saying...

"The addition of the growth chart into the Health Information Exchange has been invaluable for our clinicians, particularly in the Neonatal ICU. The ability to have appropriate growth parameters for all infants has minimized the need to use multiple websites and paper documentation for these babies." **Deborah Mensch, MD**, Chief Medical Information Officer, **Cohen Children's Medical Center**

"Monitoring growth in premature infants is critical to their care, and this tool has eased the burden on our front-line clinicians."



For more information on HIE Clinical Viewer, Growth Chart, or other HIE Services, please contact Jason Shaw, Director Client Services (HIE) at Northwell Health® (631) 414-5012

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flows regardless

became a ming through our doubled ces and space," Financial & Stream.

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### THE SOLUTION:

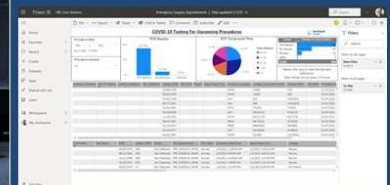
#### ListApp Emergency Surgery Workflow and PCR Results Dashboard.

Using the Microsoft Power BI solution and the existing ListApp platform, the HIE Workflow Applications team developed a scheduling and results-oriented series of tools to aid facilities that require a COVID test prior to any upcoming procedures.

#### ListApp File Upload and Outreach

- Facilities who have patients scheduled for upcoming procedures upload their list of patients through the ListApp File Upload Utility.
- These files contain important information with regard to the pending surgery including scheduled date, patient demographics and other encounter information.
- The uploaded records are then available on a Call List available inside the ListApp interface.
- Members of the Patient Access Services call center, or facility personnel themselves, can then outreach to the patients and schedule Covid swab tests with a facility nearest their geographic location. Callers can document the outcome of their calls within the ListApp.

#### PCR Results Dashboard



- COVID testing results collected from facilities and populated into PCR Results Dashboard.
- Filter and sort results data by Facility, Testing Dates, Surgery Date, Patient Name and MRN

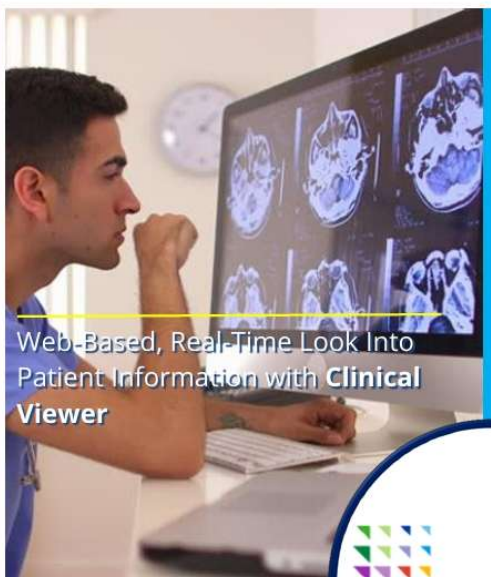
Team - HIE.Client.Services@northwell.edu



# NorthwellHealth: HIE Service Catalog



2020 SERVICE CATALOG



Web-Based, Real-Time Look Into Patient Information with **Clinical Viewer**



Connecting partner organizations through **Strategic Interoperability**



**Health Information Exchange (HIE)**  
Northwell Health®



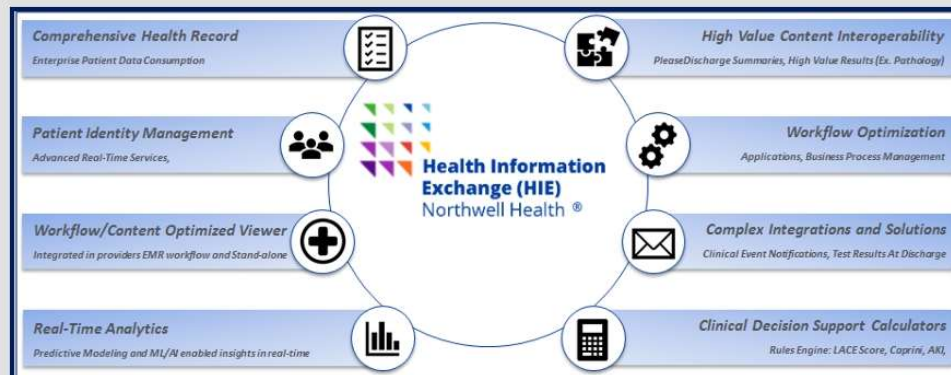
Custom workflow and patient-management options available with the **Patient List App**



Focused clinical messaging delivered to you with our **Clinical Event Notifications** service



## HEALTH INFORMATION EXCHANGE



### What Our Friends are Saying

"Working in an Emergency Department, I face the challenges of making critical decisions with an incomplete history in a setting where minutes matter. **The HIE Clinical Viewer can be life-saving** in the critically-ill or mentally-impaired patients; I can find old laboratory, cardiology, or radiology reports to aid in my clinical practice. When patients can't recall who their specialists are, I can use the tool to see who they've seen and when in the past, bridging the gap between outpatient, emergency, and inpatient care".

— Dr. Jerel Chacko, Emergency Physician, Staten Island University Hospital (SIUH)



"For our DMD program, we decided to use the inherent business and technical processes of ListApp to identify individuals eligible to participate in our study and to monitor the progress of the enrollment... Whereas all of these steps had previously been managed in myriad spreadsheets or disparaged applications, they are now ALL performed and tracked in ListApp and its corresponding HIE platforms." — Dr. Dorota Gruber, Assistant Chief, Pediatric Cardiac Genomics Principal Investigator-DMD Project, Feinstein Institute for Medical Research

### Contact Us

**Questions about how HIE Services can help your organization or workgroup? Contact Us today!**

**Jason S. Thaw**  
Director, Client Services  
Health Information Exchange  
Office of the CIO  
3 Huntington Quadrangle, Suite 305N  
Melville, NY 11747  
Tel: (631) 414-5012  
Cell: (516) 998-5033  
Email: jthaw@northwell.edu



**STAY IN THE KNOW!** Email [hie@northwell.edu](mailto:hie@northwell.edu) to Sign up for our HIE Newsletter.



# NorthwellHealth: ListApp Product Spotlight



## Product Spotlight - ListApp: Discharge Follow-Up



Using Northwell HIE business rules and processes, the **Discharge Follow-Up** workflow program identifies patients recently discharged from a Northwell facility and displays them on an organized, web-based, call list within the ListApp.

ListApp then allows responding teams to perform necessary patient outreach and document outcomes for downstream patient care.

Schedule a demo now with **HIE Client Services**, or read more about the program below.

| Patient ID           | Patient Name     | Date of Discharge | Discharge Status | Follow-Up Status | Outreach Status | Assessment Status | Reporting Status |
|----------------------|------------------|-------------------|------------------|------------------|-----------------|-------------------|------------------|
| 10000000000000000000 | John Doe         | 2023-10-25        | Discharged       | Not Started      | Not Started     | Not Started       | Not Started      |
| 10000000000000000001 | Jane Smith       | 2023-10-24        | Discharged       | In Progress      | Not Started     | Not Started       | Not Started      |
| 10000000000000000002 | Robert Johnson   | 2023-10-23        | Discharged       | Completed        | Not Started     | Not Started       | Not Started      |
| 10000000000000000003 | Emily White      | 2023-10-22        | Discharged       | Not Started      | In Progress     | Not Started       | Not Started      |
| 10000000000000000004 | Michael Brown    | 2023-10-21        | Discharged       | Not Started      | Not Started     | In Progress       | Not Started      |
| 10000000000000000005 | Sarah Green      | 2023-10-20        | Discharged       | Not Started      | Not Started     | Not Started       | In Progress      |
| 10000000000000000006 | David Lee        | 2023-10-19        | Discharged       | Not Started      | Not Started     | Not Started       | Not Started      |
| 10000000000000000007 | Amanda Hall      | 2023-10-18        | Discharged       | Not Started      | Not Started     | Not Started       | Not Started      |
| 10000000000000000008 | Christopher King | 2023-10-17        | Discharged       | Not Started      | Not Started     | Not Started       | Not Started      |
| 10000000000000000009 | Michelle Taylor  | 2023-10-16        | Discharged       | Not Started      | Not Started     | Not Started       | Not Started      |
| 10000000000000000010 | James Wilson     | 2023-10-15        | Discharged       | Not Started      | Not Started     | Not Started       | Not Started      |

### ListApp Discharge Features

- ▼ Detailed Patient and Case Information
- ▼ Advanced Search, Sorting and Filtering Capabilities
- ▼ Embedded and In-Context Access to Clinical Viewer
- ▼ Focused Service Line Assessment Forms
- ▼ Scalable Framework and Customizable Forms
- ▼ Outreach Response Tracking and Reporting Metrics

James S. Wilson - M - 00000000000000000000 - 00000000000000000000 - 00000000000000000000

Discharge Follow-Up

Discharge Date: 2023-10-15 10:00 AM  
Discharge Location: Northwell Health - Lenox Hill  
Discharge Status: Discharged

Assessment Status: Not Started

Outreach Status: Not Started

Reporting Status: Not Started

### Currently Deployed Across Multiple Teams at Multiple Facilities, Including...

- ▼ Forest Hills
- ▼ Long Island Jewish
- ▼ LIJ Valley Stream
- ▼ Lenox Hill
- ▼ North Shore University Hospital
- ▼ Peconic Bay Medical Center

Custom questionnaires or Assessments can be implemented to suit your team's outreach program.

A single Northwell facility or service line may have several teams using the application for different measures and touchpoints.

Robust reporting and metrics are available to evaluate your program. **Follow-Up with HIE ListApp first!**

### Existing Assessments Include

- ▼ General Discharge
- ▼ Post-Surgery Discharge
- ▼ Electrophysiology Discharge
- ▼ Endoscopy Post-Procedure
- ▼ PBWS & Antepartum Discharge



# Centra360: Brand Identity

- Corporate Information Website
- Mobile Responsive





# Sears Holding Corporation: Heroes at Home Wish Registry

- Registration Application
- Donations eCommerce Application
- Social Media Campaigns

**HEROES at Home Wish Registry™ Application**

The Sears Heroes at Home Wish Registry™ helps America's military families enjoy more of Christmas each year. Now in its fifth year, military families will be eligible to register for the 2012 Sears Heroes at Home Wish Registry™ Program.

If you would like to apply for the 2012 Sears Heroes at Home Wish Registry™ Program, please complete and submit the form below. This program is only open to members of the U.S. Military currently on active duty. Please make sure to register using the service member's complete name and date of birth exactly as recorded by the United States Department of Defense.

Applications to the 2012 Sears Heroes at Home Wish Registry™ will be accepted beginning at 1:00 pm Central Time on August 30, 2012. Registration is on a first come, first served basis.

**Required Field**

First Name\*  Date of Birth\* MM DD

Last Name\*  Email Address\*

Home Address 1\*  Re-Enter Email Address\*

Home Address 2  Best Telephone Number to Reach Me\*

City\*  We will communicate with you and fulfill the S

State\*  this email. Please add sears@value.sears.com

Zip Code\*  NOW to ensure you receive all communication

Donations made to the Wish Registry are not tax deductible and will be used to purchase Sears Gift Cards for re

[Terms and Conditions](#) | [Questions?](#)

Sears Community | Customer Service | About Sears | Sears Websites | Worry Free Shopping

What are people searching for at Sears.com? Our most popular searches include tools, power tools, appliances, dishwashers, refrigerators, toys, video games, pressure washers, fitness equipment, clothing snowblowers and tires.

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**HEROES AT HOME** STRIVES TO UPLIFT, ASSIST AND HONOR AMERICA'S MILITARY FAMILIES. JOIN US AS WE CELEBRATE THEIR STORIES, SALUTE THEIR COMMUNITIES AND SAY THANK YOU TO OUR SOLDIERS FOR THEIR SELFLESS SERVICE. SEARS' HEROES AT HOME PROGRAM PROVIDES SUPPORT TO MILITARY SERVICE MEMBERS, VETERANS AND THEIR FAMILIES THROUGH JOINT EFFORTS WITH VARIOUS NON-PROFIT ORGANIZATIONS AS WELL AS THROUGH THE HEROES AT HOME WISH REGISTRY.

[Donate Now](#)

**PLEASE DONATE TO HELP A HERO THIS HOLIDAY SEASON**

**IN A HERO'S LIFE?**

Thousands of active-duty soldiers will be away from home this holiday season and Sears is calling on America to help bridge the miles and make the holidays a little easier for the men and women who serve our country. You can help military families by donating in-store or online now through Nov. 16.

The Wish Registry gives deployed service members a chance to send their love home by providing the means for them to purchase practical gifts such as clothes, toys and holiday decorations. The program distributes 100 percent of donations back to military families across the country. Through the generosity of Sears customers and associates, we're proud to have raised more than \$17 million and helped more than 83,000 families since the Wish Registry launched five years ago.

[Frequently Asked Questions](#) | [Terms and Conditions](#)

Donations made to the Wish Registry are not tax deductible. Wish Registry donations will be distributed to registry members in the form of Sears gift cards. See store associate or terms and conditions for program details. Donate by 11/16/12.

[Donate Now](#)

**COMING THIS AUGUST**

**OPERATION REBUILD FOR HEROES AT HOME**

A SIMPLE VOTE CAN HELP CHANGE MILITARY FAMILY LIVES. CHECK BACK IN AUGUST TO CAST YOUR VOTE.

**HEROES AT HOME**

ABOUT  
Sears Heroes at Home is teaming up with Rebuilding Together® and based on your votes, awarding \$250,000 in grants to help military families facing hardships. "Like" the Sears page to receive the latest updates. Voting starts in August.



# Sears Holding Corporation: KMART Mayday, Mayday For No Kid Hungry

- Registration Application
- Donations eCommerce Application
- Social Media Campaigns
- Custom E-Card Distribution
- Recipe Gallery

**MAYDAY, MAYDAY FOR NO KID HUNGRY!**  
In the world's wealthiest nation, more than 16 million kids struggle with hunger.



## WE NEED YOUR HELP!

Join Kmart and Sandra Lee in ending childhood hunger in America by participating in Kmart's Virtual Bake Sale to benefit Share Our Strength's No Kid Hungry campaign.

**EVERY DOLLAR WE RAISE HELPS CONNECT A CHILD WITH UP TO 10 MEALS.**

Between now and May 31st, Kmart will donate \$1.00 to the Bake Sale for No Kid Hungry up to \$10,000 each time.

- Spread the word on Facebook and Twitter
- Share a Sandra Lee recipe card with friends and family

You can also join us on May 1st in New York City, for Sandra Lee's World's Largest Bake Sale, in



Sears is making a difference.



**kmart**  
**MAYDAY, MAYDAY FOR NO KID HUNGRY!**  
You received a recipe from...  
**SANDRA LEE**  
**VIRTUAL RECIPE CARDS**  
Exclusively at **kmart**

The sender is helping Kmart and Sandra Lee end childhood hunger in America.  
View your recipe card by clicking the button below. Then, see how you might be able to help also.



## White Chocolate Cupcakes



Hi Betty, I saw this recipe online and thought of you, and all of the wonderful Easter brunches we used to have at Grandma's house. Happy Easter!

Love,  
Jenny

[View Recipe](#)

**kmart**

SHARE OUR STRENGTH'S  
GREAT AMERICAN  
BAKESALE  
NO KID HUNGRY

SHOP  
YOUR WAY

SHARE OUR STRENGTH'S  
**BAKESALE**  
NOKIDHUNGRY™

TO MAKE A  
VIRTUAL  
DONATION OR  
FOR MORE WAYS  
YOU CAN HELP  
[CLICK HERE](#)



SHARE OUR STRENGTH'S  
**BAKESALE**  
NOKIDHUNGRY™

PLEASE VISIT OUR  
BAKE SALE HUB  
FOR MORE WAYS  
TO HELP



[click here for all the  
yummy details](#)



# JetBlue Airways: One Thing That's Green

- Full Campaign Website
- Volunteer Registration Application
- Monthly Newsletter

## One Thing That's Green by JetBlue

Help JetBlue Color For the Fifth Year!

JetBlue for the fifth year on Saturday, April 21, 2013. JetBlue City at On Air will be at all vibrant locations.

When: Saturday, April 21, 2013  
Where: Queensbridge Park, L  
Time: 9 a.m. to 2:30 p.m.  
What: Join JetBlue in One Thing That's Green

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## One Thing That's Green by JetBlue

ENTER SWEEPSTAKES PRIZE DETAILS GREEN GALLERY OUR STORY

Sign up for our newsletter: Spread the word:

### Enter the JetBlue One Thing That's Green Sweepstakes for a chance to win a 2013 Ford C-MAX Hybrid or other great eco-friendly prizes!

Plus, show us something you do to help make the world a greener place and your photo may be featured in our [Green Gallery](#).

For every entry received, JetBlue will plant one tree, up to 25,000 trees, through [CarbonFund.org](#).

LET'S GO GREEN GALLERY

#### 10 Tips That Are Green

Recycle: Return my plastic bags to participating retailers.

No purchase necessary to enter or receive a prize. Sweepstakes begins at 12:00:01 a.m. ET on April 1, 2013 and ends at 11:59:59 p.m. ET on April 30, 2013. Sweepstakes open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years or older at the time of entry. Void in Puerto Rico, outside the U.S. and where prohibited and restricted by law. See [Official Rules](#) for details.

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## One Thing That's Green by JetBlue

FIND US ON

### Drive into Green in 2013!

New year, new you...new car? How about a new GREEN car? Chances are, you've been hearing about the benefits of fuel-efficient, alternative technology cars for a while now. As the car companies roll out their new models for 2013 and beyond, JetBlue is here to help you learn about the different types of environmentally responsible vehicles, and how to pick the best one for your increasingly green lifestyle.

Any vehicle – from sedans and SUVs to minivans and pickup trucks – can be green, as long as it "offers significant overall environmental impact on earth and according to OnlyDriveGreen.com. Hybrid the most popular green cars, but other options include electric, fuel cell vehicles.

Hybrid-electric vehicles typically combine a more efficient internal combustion engine with an electric drive motor, which can be recharged by the car's own battery or by plugging it into a charging station. The U.S. govt. has incentives for these vehicles.

#### Green Tip: Activities for Kids!

It's cold outside, which means more hours spent inside. Make the most of your family's downtime by engaging in activities that are not only fun, but environmentally responsible. Teach your kids the value of a greener lifestyle, and have fun doing it!

- Grow your own garden. Grab an old milk jug or peanut butter jar, some organic soil and easy-to-grow seeds, like basil, dill, and cilantro. Teach kids to water the herbs, and position them correctly for sunlight. Come spring, not only will your house smell fabulous, but you'll have home-grown, delicious herbs to use in your cooking.
- Grow your own garden. Grab an old milk jug or peanut butter jar, some organic soil and easy-to-grow seeds, like basil, dill, and cilantro. Teach kids to water the herbs, and position them correctly for sunlight. Come spring, not only will your house smell fabulous, but you'll have home-grown, delicious herbs to use in your cooking.

## One Thing That's Green by JetBlue

FIND US ON

### Winning Your Electronics: Purchase to Performance to

Everyone is jumping on the green bandwagon these days, and the electronics industry is no exception. Devices that once consumed enormous amounts of energy to power now more sustainable and more energy-efficient. If you don't own a green device just yet, there are still many ways to make sure your electronics work as efficiently as possible. Here are some tips to help you select methods for disposal or replacement of old electronics.

Electronics refer to products that are energy efficient, made with recycled materials, and operate using alternative energy sources. According to the website GreenElectronics.com, green electronics are smaller in size, come with extended warranties or recyclable parts, and have extended lifecycles through repair, refurbishment, or resale.

Locate environmentally friendly electronics, and it will fit your budget, interests, and lifestyle? GreenGadgets.com, a website dedicated to green electronics, provides tips for buying green devices, methods for recycling them, and ways to lessen the environmental impact of your electronics.

ENERGY STAR label on any product you buy. It's a label that certifies certain efficiency standards set by the U.S. Environmental Protection Agency and Department of Energy. It's a label that certifies certain efficiency standards set by the U.S. Environmental Protection Agency and Department of Energy. It's a label that certifies certain efficiency standards set by the U.S. Environmental Protection Agency and Department of Energy.

ENERGY STAR label on any product you buy. It's a label that certifies certain efficiency standards set by the U.S. Environmental Protection Agency and Department of Energy. It's a label that certifies certain efficiency standards set by the U.S. Environmental Protection Agency and Department of Energy.

#### Green Tip: Spring Cleaning, the Green Way

These days, cleaning products purporting to be "green" are a dime a dozen. If an encouraging environmental impact of their cleaning products, and about their health as well. But with so many options, it's difficult to know whether you're buying the safest, most effective cleaner on the market. Make sure you're getting a product that's as green as advertised by following these tips from The Sierra Club:

- Look for products without "danger," "warning," or "caution" labels indicating an ingredient may cause harm.
- Remember that manufacturers in the U.S. are not required to list all ingredients on cleaning product labels. Check out a company's website or contact its customer service department for a full list of ingredients in a particular product.
- Make sure your cleaning product of choice bears specific claims like, "contains no phthalates," "phosphate free," or "biodegradable within 14 days." The U.S. and products that are not environmentally friendly can easily lose these terminologies on their labels.
- Opt for cleaning products that use minimal packaging, or purchase products using recycled or biodegradable materials.
- Skip any product that uses synthetic fragrances, many of which contain hormone-disrupting chemicals. The product label should indicate the origin of each fragrance.
- Let your body guide you. If something gives you a headache, or makes you feel nauseous or dizzy – stop using it immediately!

#### Winner Announcement

We are proud to announce the winner of our Water Conversation Essay Contest:

Joan S. Baldwin, NY

jetBlue



# JetBlue Airways: FlyFi In-flight Trivia Game

- Mobile Application





# Boehringer-Ingelheim Pharma: DRIVE4COPD

- Intricate Website
- Screener / Registration Application
- Communications





## Sanofi-Aventis: Afib Educator

- Mobile Application





## Children's Health Fund

- Mobile Medical Clinic Ads



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# Sirius Satellite Radio

## Stiletto 2 Launch Website





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April 5, 2006

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Thank you!

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